



# WHAT'S HAPPENING THIS MONTH?

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PARIS HILTON
ROM HEIRESS TO ENTREPRENEUR EXTRAORDINAIR

GOINGS ON

# GOINGS ON OCTOBER 2023



### MAGICAL MUSICALE

October 1

Venue: Stage 1 Theatre, PJPAC

Proudly presented by Danze Pointe and Craz Music & Art Academy, join us to enjoy an extravagant evening of a collaboration between ballet and music, showcasing the students' talents to create an experience where the beauty of ballet converges with the power of music. "Magical Musicale" promises a blend of graceful dance movements and enchanting melodies, transporting you to a realm of magical moments.

Ticket: RM 80 to RM 100



# A FRENCH FOLKTALE: RIQUET WITH THE TUFT

October 1

Venue: Incubator Studio 1, PJPAC

This is the fifth session of the monthly live and interactive storytelling sessions offered by KL Shakespeare Players, with the support of PJPAC. Each session features a folktale from a selected country. In October, it is a story from France: Riquet with the Tuft. Two actors, accompanied by drawings projected on the screen, tell their version of the famous folktales. At key points in the storytelling, the actors interact with the audience through songs, dances and discussion.

Ticket: RM 30



### **GENSHIN CONCERT**

October 7

Venue: Dewan Filharmonik Petronas

MPO presents "Genshin Concert - Melodies of an Endless Journey," a new orchestra concert, which delivers a supreme live performance of the music from Genshin Impact, an open-world adventure RPG developed by HoYoverse. A Traveler from afar steps into the fantasy world of Teyvat and sets off on an endless journey... Accompanied by soothing melodies, the Traveler must venture alongside the "wind" of freedom in Mondstadt, discover the origin of "contracts" in Liyue, redress the concept of "eternity" amidst a sea of red maple and thunderstorms in Inazuma, witness the rebirth of "wisdom" where the rainforest and desert meet in Sumeru, and explore an all-new world in the nation that reveres "justice"... Melodies of an endless journey will resound across the world at the 2023 Genshin Impact concert. Travelers will have the chance to attend in person and – through the creative interpretations of globally renowned musicians – revisit wonderful moments from their journeys through Teyvat from a brand-new perspective.

Ticket: RM 308 to RM 650



### **REFLECTIONS: WILD AT HEART EXHIBITION**

October 7

Venue: Foyer, Pentas 2

Malini Nathan is a Malaysian artist living in Singapore. She specialises in contemporary art and custom artwork. Having a strong passion for arts, she expresses herself through various mediums including acrylics, oils, charcoal compositions and resin. "I mainly employ bold colours using palette knife and have created my own style using that technique. My penchant for travelling and backpacking has shaped her creativity over the years. Inspired by the adventurous soul, my style of artwork revolves around rough textures, sparkles and shines. I believe that as human beings, we evolve though our travels and experiences. It is a form of self-discovery. We learn from the rough patches, reflect on it and hold on to what is valuable. My paintings consist of many layers of colours using palette knife to create textures and the addition of gold leaf and crushed glass. Gold symbolizes what is purest and most valued in terms of human aspirations and self-discovery. The crush glass in my art creates an illusion of a mirror and is seen as a reflection of what we have learnt, making each piece an avant-garde," said the artist.



### THE MUSIC OF WHITNEY HOUSTON

October 14

Venue: Plenary Hall, KL Convention Centre

Bridging the gulf between pop and classical music, the MPO celebrates the timeless music of Whitney Houston in this unmissable concert on Saturday, 14 October 2023. With conductor Brent Havens taking the podium to present The Music of Whitney Houston, together with the powerful vocals of Broadway sensation Rashidra Scott, the MPO will capture Whitney's immeasurable legacy in a stunning symphonic setting of the Plenary Hall, KL Convention Centre, making it a night to remember!

Ticket: RM 198 to RM 688



# PIANO MASTERCLASS WITH LIBYA ZILBERSTEIN

October 18

Venue: Dewan Filharmonik Petronas

Moscow-born pianist Lilva Zilberstein rose to international success in 1987 when she won the Busoni Competition in Bolzano She has performed in European countries, Mexico, Japan, Korea, Canada and Brazil. She started playing the piano at 5. In 1985. she won first prize at the Competition of the Russian Federation, and was a prize winner at the All Union's Competition in Riga. In 1991, she debuted with the Berlin Philharmonic under Claudio Abbado. She has performed with international orchestras including the Chicago Symphony, Tchaikovsky Symphony, London Symphony, Royal Philharmonic, the Orchestra della Scala in Milan and the Staatskapelle Dresden. She has collaborated with conductors such as Christoph Eschenbach, Vladimir Fedoseyev, Jean-Pascal Tortelier and Antoni Wit. In 1998, she was awarded the Academia Musicale Chigiana prize in Siena. She is a regular guest at major concert halls and festivals in Europe, the USA, Canada, Asia, South America and the Middle East. With her duet partner Martha Argerich, she celebrated her twentieth anniversary on the stage in 2019.

Ticket: RM 25

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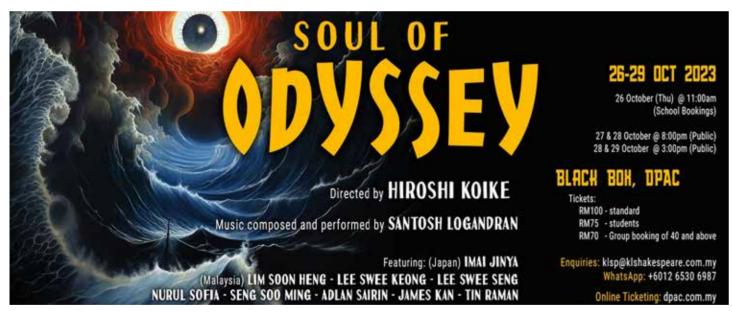
### MUSIC OF HANS ZIMMER

October 26 to October 29

Venue: Dewan Filharmonik Petronas

Film composer Hans Zimmer has scored over 150 films and some of the most thrilling soundtracks of the last 30 years! Seamlessly combining electronic elements with symphonic textures to great dramatic effect, his work has garnered two Academy Awards and four Grammys. Don't miss this selection of powerful and enigmatic hits including themes from Dune, Interstellar, Pirates of the Caribbean, Gladiator, Inception and The Dark Knight.

Ticket: RM 228 to RM 498



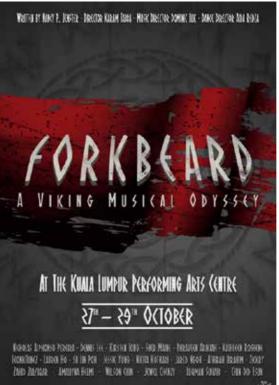
### **SOUL OF ODYSSEY**

September 17

Venue: PENANGPAC

SOUL of Odyssey will weave different performative practices, traditions and elements—dialogue, storytelling, movement, dance, live videos, live music, songs, and chants—wrapped together with the aesthetic vision to create an integrated work that harmonizes sensory perceptions. In short, a multimedia, multi sensory experience that informs holistically without privileging the intellect. Actors will speak in Bahasa Melayu, Chinese, English and Japanese. This reimagined work, based on the Greek classic by Homer, devises and reimagines the hero's journey and his attempts to rise from the ashes of war, chaos, and battles with deities. It questions and explores how human beings react to forces perceived to be out of their control. Or as in the proverbial question: "What happens to ants when elephants fight?" This collaboration with the Hiroshi Koike Bridge Project (https://kikh.org/) gives the production an international dimension, not only on the local stage but also when the production travels. Hiroshi Koike, the artistic director, intends to take a few Malaysian performers to continue evolving the production for an international event: the Osaka Exposition 2025.

Ticket: RM 80 to RM 100



### FORKBEARD: A VIKING MUSICAL ODYSSEY

October 27 to October 29

Venue: Pentas 1, KLPAC

Join the team at klpac on a thrilling musical odyssey, back to the Viking world of 1000 AD. Expect sword fights and romance, Viking warships and witches, and a story based on true events that changed the course of history. Get ready for a gripping tale of betrayal, greed, ambition and revenge in this thrilling production that combines the drama of "Game of Thrones" with the intensity of "God of War." Our talented all-Malaysian cast of 21 performs foot-stomping mid-summer dances and war songs, with live band and booming Viking war drums to inspire your spirit of adventure and romance. Immerse yourself in our hauntingly beautiful set that will steal you away into the Viking world of Odin, Freja and Thor, to experience Viking trials and triumphs in a unique and unforgettable theatre performance.

Ticket: RM 89



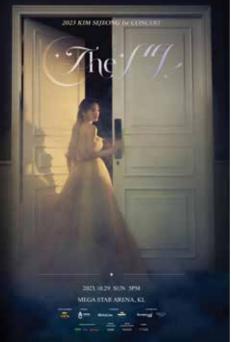
### LIGHTS, CAMERA, DANCE!

October 29

Venue: Damansara Performing Arts Centre

We are ready to Dance! After a hiatus due to the pandemic, students from Dancemates, My Ballet & VDanze are all eager to perform on stage once again. Come and support us and we promise a show full of amazing performances!

Ticket: RM 68 to RM 100



### KIM SEJEONG 1ST CONCERT TOUR IN KUALA LUMPUR

October 29

Venue: Mega Star Arena, KL

South Korea's popular singer and actress, KIM SEJEONG, is set to hold her very first concert in Malaysia. The "2023 KIM SEJEONG 1st CONCERT TOUR IN KUALA LUMPUR", organized by ACO MEDIA, co-organized by METALIVE WORLD & SUNNY SIDE UP will take place on 29th October 2023 (SUNDAY), 5:00 PM, at MEGA STAR ARENA, KUALA LUMPUR. In 2016, KIM SEJEONG participated in the South Korean reality show "PRODUCE 101" and secured the second position. She then debuted as a member I.O.I.. In June of the same year, she joined the South Korean girl group Gugudan as their main vocalist. Recognised for her impressive vocal skills, she released her debut solo single "Flower Way" in November 2016, and she started to release several more solo singles and contributed vocals for television drama soundtracks. This

Ticket: RM 68 to RM 100

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REELVIEW

# OCTOBER 2023





### KRAVEN THE HUNTER

### OCTOBER 6

Kraven the Hunter is the visceral story about how and why one of Marvel's most iconic villains came to be. Set before his notorious vendetta with Spider-Man, Aaron Taylor-Johnson stars as the titular character in the R-rated film. Kraven the Hunter, aka Sergei Kravinoff, is known for hunting big game, and he considers Spider-Man his ultimate trophy.

Genre: Action / Superhero

Cast: J.C. Chandor, Aaron Taylor-Johnson, Richard Wenk, Fred Hechinger, Alessandro Nivola, Matt Tolmach, Russell Crowe, Avi Arad.



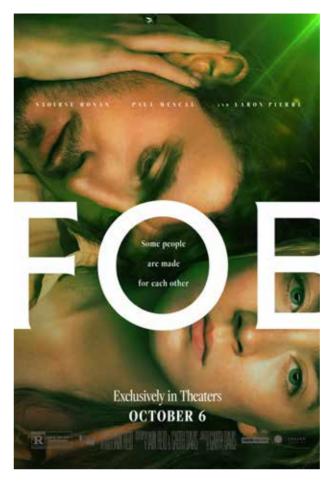


### **FREELANCE**

An ex-Army Ranger turned family-man accepts a job as security for a journalist as she scores an interview with a notorious and eccentric South American dictator. They end up caught up in a coup... and must escape the country.

Genre: Action / Comedy

Cast: Alice Eve, Renee Tab, John Cena, Juan Pablo Raba, Christopher Tuffin, Alison Brie, Pierre Morel, Steve Richards.





### **FOE**

Saoirse Ronan and Paul Mescal star in Foe, a haunting exploration of marriage and identity set in an uncertain world. Hen and Junior farm a secluded piece of land that has been in Junior's family for generations, but their quiet life is thrown into turmoil when an uninvited stranger (Aaron Pierre) shows up at their door with a startling proposal. Based on best-selling author lain Reid's novel, directed by Garth Davis and co-written by Davis and Reid, Foe's mesmerising imagery and persistent questions about the nature of humanity (and artificial humanity) bring the not-too-distant future to luminous life.

Genre: Drama / Thriller Cast: Aaron Pierre, Samantha Lang, Garth Davis, Emile Sherman, Paul Mescal, Saoirse Ronan.





### WHAT HAPPENS LATER

### OCTOBER 13

The movie follows Willa and Bill, who were a couple in the past. After many years apart, they unexpectedly find themselves stuck together at an airport due to a snow-storm. Willa is still independent and carefree, while Bill is reevaluating his life after separating from his wife and daughter. Both of them just want to go home, but as the night progresses, they are drawn together and start revisiting their past and considering their future. However, when they realise that their memories of their shared history don't align, they are left unsure about what to do next.

Genre: Comedy / Romance Cast: Meg Ryan, David Duchovny.

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Paris Hilton was born into a life of privilege and opulence on February 17, 1981, in New York City. As the great-granddaughter of Conrad Hilton, the founder of the Hilton Hotels chain, Paris seemed destined for a life of leisure and luxury. However, it didn't take long for her to carve her own path in the world of fame and fortune. From an early age, her last name alone opened doors to exclusive parties, red carpets, and a life of luxury that most can only dream of. However, behind the designer dresses and paparazzi flashes was a woman with a vision and a determination to carve out her own path.

### The Unfiltered Paris: Reality TV Reign and Beyond

The early 2000s were marked by the rise of reality television, and at the forefront of this cultural shift was Paris Hilton. Her hit reality show, "The Simple Life," alongside her then-best friend Nicole Richie, took viewers on a rollercoaster ride through the glamorous and often hilariously chaotic lives of two socialites. It was an era when Paris became a household name, recognised for her signature catchphrase, "That's hot!" and her image graced magazine covers around the world. But behind the glitter and cameras, Paris was shaping her destiny. She embarked on a lucrative career as a DJ, conquering dance floors worldwide and amassing a legion of fans who revelled in her infectious energy.

### **Empire Building: The Business Savvy Heiress**

While some may have underestimated her business acumen, Paris Hilton proved that she is much more than a privileged socialite. With a vast empire that includes fragrances, fashion lines, cosmetics, and a global brand presence, she has carved a niche in the business world. Her fragrance collection alone boasts over 25 scents, generating billions in revenue. Paris Hilton's early fame may have been rooted in her socialite status, but she was far from content with resting on her laurels. Instead, she harnessed her celebrity and innate business savviness to embark on a journey of entrepreneurship.





### Fashion and Accessories

Building on her fragrance success, Paris Hilton ventured into the fashion industry. She introduced clothing lines, accessories, and footwear collections, showcasing her distinctive style. Her designs cater to a wide audience, combining luxury and affordability. One of the most notable aspects of Paris Hilton's approach to fashion is her hands-on involvement in every aspect of the design and creation process. She didn't merely licence her name to fashion companies; instead, she took a proactive role in curating her brand's image. This dedication to her fashion endeavours quickly set her apart from other celebrities-turneddesigners. One of her early fashion ventures was the creation of a line of handbags and accessories. These pieces combined elements of glamour, sophistication, and practicality, reflecting Paris's own fashion sensibilities. The handbags featured elegant designs, from timeless totes to playful clutches, catering to various tastes and occasions.

In addition to handbags and accessories, Paris Hilton ventured into the world of footwear. Her shoe collections reflect her love for high heels and glamorous designs. From stilettos to boots, her footwear lines embody her distinctive style, often featuring glittering embellishments and bold colours.

### **Music Career**

Paris Hilton's foray into music may have initially raised eyebrows, but her debut album, "Paris," produced a hit single, "Stars Are Blind," which topped charts worldwide. She continued to release singles and collaborate with renowned DJs and artists, cementing her presence in the music industry.

### **Beauty Ventures**

In addition to fragrances, Paris Hilton expanded her beauty portfolio with skincare lines and cosmetics, offering products that align with her glamorous image while prioritising quality.

### The DJ Debut: Breaking Stereotypes

In 2012, Paris Hilton took her passion to the next level by stepping into the DJ booth as a professional. Her debut as a DJ wasn't met with immediate acclaim; in fact, many sceptics were quick to dismiss her as a celebrity trying to capitalise on the EDM trend. However, Hilton was determined to prove her detractors wrong. Her approach was anything but half-hearted. She embarked on a journey of musical education, dedicating herself to learning the craft of DJing from the ground up. Hilton took lessons from some of the industry's most respected DJs, honing her skills and mastering the art of mixing tracks.

As she honed her skills, DJ Paris Hilton rapidly gained recognition for her performances. Her electrifying sets, characterised by a fusion of house, techno, and progressive beats, began to captivate audiences at some of the world's most iconic clubs and festivals. Paris Hilton's journey as a DJ isn't limited to her performances. She has also ventured into music production, creating her own tracks and remixes. Her music, much like her DJ sets, embodies a blend of electronic genres that appeal to a broad and diverse audience.



### A Legacy of Luxury

In the annals of the hospitality industry, there exists a name that embodies luxury, opulence, and a commitment to impeccable service - the Hilton Empire. Founded by Conrad Hilton, a visionary hotelier with a passion for hospitality, this empire has left an indelible mark on the world of travel and accommodation.

It all began in 1919 when Conrad Hilton purchased his first hotel, the Mobley Hotel, in Cisco, Texas. Little did he know that this humble establishment would be the seed from which the Hilton Empire would flourish. Conrad's dedication to providing guests with exceptional service became the hallmark of his hotels, setting them apart from the competition.

The Hilton Empire expanded rapidly, with each property reflecting the unique charm of its location while adhering to a commitment to excellence. By 1943, the empire had grown to include hotels in New York City, Chicago, and beyond. These iconic properties became synonymous with luxury and sophistication, attracting dignitaries, celebrities, and discerning travelers from around the globe.

The Hilton Empire's reputation for innovation in the industry was solidified in 1947 when it introduced room service, a concept that revolutionized the hotel experience. Guests could now enjoy gourmet meals in the comfort of their own rooms, raising the bar for hotel accommodations worldwide.

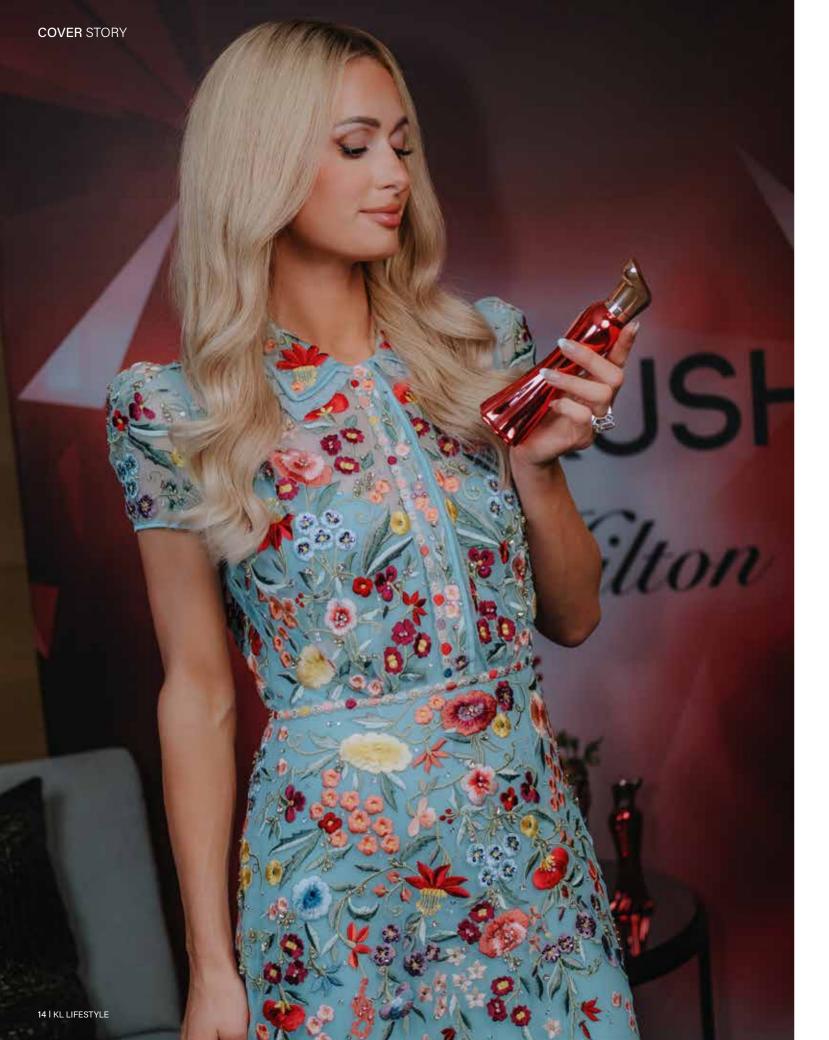
As the years passed, the Hilton Empire continued to evolve and expand its reach. The introduction of the Hilton Honors loyalty program in 1987 rewarded faithful guests with exclusive privileges, fostering lasting relationships between the brand and its patrons.

One of the most iconic moments in the Hilton Empire's history came in 1969 when Neil Armstrong and Buzz Aldrin stayed at the Hilton Hotel in Houston, Texas, just after their historic moon landing. This event encapsulated the brand's association with monumental moments in history.

Today, the Hilton Empire boasts a global presence, with a portfolio of brands catering to every type of traveler, from the luxury of Waldorf Astoria to the contemporary comfort of Hampton by Hilton. Whether you're exploring the bustling streets of New York City, relaxing on the shores of Bali, or attending a business conference in Dubai, there's a Hilton property to meet your needs.

But it's not just about luxurious accommodations; the Hilton Empire is also committed to sustainability and social responsibility. They've taken steps to reduce their environmental impact and support local communities, ensuring that their legacy extends beyond the realm of hospitality.

In a world where the definition of luxury is ever-evolving, the Hilton Empire remains a beacon of timeless elegance and exceptional service. It's a testament to the enduring vision of Conrad Hilton, a man who understood that providing guests with more than just a place to stay is the key to creating lasting memories. The Hilton Empire continues to set the standard for the finest hospitality, inviting travelers to experience the world with unparalleled comfort and sophistication.



# The Jewel in Paris Hilton's Fragrance Crown — Ruby Rush

Paris Hilton has launched her latest fragrance, Ruby Rush, the latest addition to the Rush collection. With its vibrant and luxurious blend, Ruby Rush has firmly established itself as the crown jewel of the Paris Hilton fragrance empire. Ruby Rush is a bold and glamorous fragrance that is perfect for the woman who knows what she wants and is not afraid to go after it.

The Rush collection, in particular, has been a beloved line of fragrances that has evolved over time, consistently delivering unique and unforgettable scent experiences. With each new addition to the Rush family, Paris Hilton has continued to push the boundaries of creativity, setting a standard for modern fragrance craftsmanship.

Ruby Rush is a fragrance that beckons you into a world of opulence and grandeur. Its name alone evokes images of the rarest gemstone, prized for its rich red hue and captivating beauty. In crafting this scent, Paris Hilton has drawn inspiration from the regal elegance of rubies, infusing it with a magnetic allure that is both timeless and contemporary.

RUBY RUSH, a tantalising elixir that celebrates the colour red, mixes fruits, florals, and woods with traces of edible delights for a unique experience. It starts with a scrumptious Juicy Cherry topped with a cool Hibiscus Nectar, all wrapped in a sweet and delectable Whipped Cream. Dewy Raspberry Blossoms, a robust Red Dahlia, and fresh Waterlily infuse the fragrance with feminine charm and crimson intensity. The fragrance dries down with sensual Sandalwood, rich Vanilla Bean, and Musks that add a cashmere-like warmth, giving this ode to the ruby a distinct and enduring impact.

In true Paris Hilton fashion, the bottle housing Ruby Rush is a work of art in itself. The new fragrance is encapsulated in Hilton's signature feminine silhouette design. Showcasing a stunning red colour, the packaging reflects the striking, sensual, bold personality of the woman who wears it.

"When creating Ruby Rush, I was inspired to create a fragrance that felt like a celebration – a moment to embrace life and all of its vibrant colour, specifically this bold and luscious red hue. I imagined Paris sipping a delicious, sparkling Cherry cocktail and used a variety of ingredients and accords to help promote this red sensation. From a mouthwatering Juicy Cherry and enticing Hibiscus Nectar to an ultra-feminine Red Dahlia, the colour red can be felt throughout the fragrance", said Firmenich Perfumer Gabriela Chelariu when asked about her inspiration for the perfume.

FEATURES FEATURES



# HEFLA VANG

### THE VISIONARY BEHIND THE SUN-KISSED BEAUTY OF SOL DE JANEIRO

In the world of beauty, where countless products vie for our attention, one brand has managed to stand out with its vibrant spirit, tropical allure, and unapologetic celebration of natural beauty. Sol De Janeiro, known for its iconic Brazilian Bum Bum Cream and captivating scents, has won the hearts of beauty enthusiasts worldwide. But behind this beloved brand is a visionary woman whose passion and love for Brazilian culture have shaped Sol De Janeiro into a global sensation. Join us as we delve into the world of Heela Yang, the founder of Sol De Janeiro, and discover the inspiration and dedication that have made this brand a household name in the beauty industry.

## Can you share the story behind the creation of Sol De Janeiro? What inspired you to start the company?

I drew inspiration from my experience of living in Brazil. At the time, I was pregnant, and the idea of going to the beach in a tiny Brazilian bikini was new to me and challenged my own body confidence! I saw the way Brazilian women felt comfortable in their own skin--all shapes, sizes, and skin tones — and it inspired me. I was at my heaviest in my life pregnant, but in the tiniest bikini, yet never felt so liberated. With that, my co-founders Marc Capra and Camila Pierotti and I created Sol de Janeiro and our brand ethos, "Love it. Flaunt it. You've got it." Our mission became an obsession to spread this sense of non-judgment, joy and confidence that I experienced on the beach.

## How did your personal background and experiences shape your vision for Sol De Janeiro?

Prior to Sol de Janeiro, I had the privilege of spending more than 12 years in the cosmetics industry, spearheading the strategies of esteemed global brands like Lancôme (L'Oréal) and Clinique (Estee Lauder Companies). From there, I knew I wanted to do more for the beauty consumer.

# Sol De Janeiro is known for celebrating Brazilian culture and beauty. How do you ensure that the essence of Brazil is authentically reflected in your products and brand identity?

Sol de Janeiro takes pride in its commitment to Brazilian authenticity. We have a team that includes Brazilians living both in Brazil and the United States, ensuring that our products truly reflect the essence of Brazilian culture. Our collection features luxurious textures, scents, and nutrient-rich ingredients inspired by Brazil's beauty secrets, capturing the spirit of Brazilian beauty and empowering individuals worldwide with Brazilian confidence and attitude.

# Could you discuss the process of sourcing ingredients from Brazil and working with local communities? How important is sustainability and ethical sourcing to your brand's mission?

Sol de Janeiro is a love letter to Brazil and supporting Brazil, its culture and its people, is a commitment that we have had from day one. Brazilian-inspired ingredients are the backbone of every product. We are here to show the world the beauty of Brazil while we give back. We are here not only to support Brazil, but also to empower women and people from all over the world with the Brazilian confidence and attitude as inspiration and example to be followed.

# Your brand has introduced unique and innovative products that have garnered a dedicated following. How do you approach the process of developing new products that stand out in the competitive beauty industry?

We are obsessed with capturing Brazil's spirit and beauty secrets authentically with a full-on sensorial collection of the finest and most efficacious products infused with nutrient-rich ingredients and mood-boosting scents. In addition, we work extremely hard to stay connected to our consumers of today while staying ahead to delight them.

# The Brazilian Bum Bum Cream, in particular, gained immense popularity. What inspired the creation of this product, and how did you feel about its unexpected success?

Brazilian Bum Bum Cream was created out of a real passion in my dining room at a time when body care was primarily a utility product, and the firming cream market was very small. When it launched in 2015, it was unusual for a luxe beauty brand to use a gourmand fragrance instead of something citrusy or floral, but it was the right fit for Sol de Janeiro. Brazilian Bum Bum Cream has a signature fragrance base of pistachio and vanilla.

### Sol De Janeiro has built a strong community of fans and customers. How have you fostered this sense of connection and engagement around your brand?

Sol de Janeiro stands out in a saturated market by celebrating the beauty of connection. Our brand is all about creating unique sensorial experiences that leave a lasting impression on our customers, and fostering a sense of community that makes them feel like they're part of something special. Whether it's through our retail presence or social media platforms, we want to ensure that our brand and products are accessible to everyone. With TikTok we leverage this platform to educate and inspire consumers.

# As a female founder and CEO, how do you prioritise empowerment and inclusivity within your company culture and through your products?

In Brazil, beauty is everywhere. The colours, scents and sensations that we encounter every day inspire us to embrace diversity and celebrate our unique differences. At Sol de Janeiro, we take our inspiration from the natural richness of Brazil and strive to create beauty products that are both good for your skin and good for the world. We believe that beauty should be a positive and pleasurable experience that celebrates the uniqueness of every body. Our focus is on creating high-quality beauty formulations that bring joy to your body and enhance your natural beauty.

## How do you envision the beauty industry evolving, and where do you see Sol De Janeiro's role within that evolution?

We recognise the importance of adapting to the changing landscape of how consumers discover and interact with beauty brands. That's why we are continually evolving and expanding our reach to meet our customers where they are. Whether it's through our retail presence or social media platforms, we want to ensure that our brand and products are accessible to everyone.

### Looking ahead, what legacy do you hope to leave through Sol De Janeiro? How would you like the brand to be remembered in the beauty industry and beyond?

We don't take ourselves too seriously. We want our customers to feel good about themselves and enjoy the experience of using our products.

FEATURES FEATURES

# LIGHTS OFF, POPCORN READY

### HE ULTIMATE HALLOWEEN MOVIE & TV SERIES GUIDE

As the crisp autumn leaves fall and the days grow shorter, Halloween approaches, bringing with it an eerie enchantment that beckons us to dive into the world of spooky stories and spine-tingling thrills. Whether you're looking for a ghoulishly good time with friends or a solo scarefest, we've conjured up a list of the best movies and TV series to make your Halloween season a scream.

### Classic Horrors for the Brave Souls



### "Psycho" (1960)

Alfred Hitchcock's masterpiece is a chilling exploration of one man's descent into madness. With its iconic shower scene, "Psycho" is a must-watch for any horror enthusiast.



### "The Exorcist" (1973)

This tale of possession is a horror classic that still has the power to terrify audiences today. Linda Blair's portrayal of a young girl possessed by a demonic entity is unforgettable.



### "The Shining" (1980)

Stanley Kubrick's adaptation of Stephen King's novel is a visually stunning and psychologically unsettling journey into the mind of a caretaker gone mad.



"Halloween" (1978)

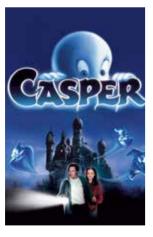
John Carpenter's iconic slasher film introduced the world to Michael Myers, the masked killer who haunts our nightmares every October.

# Creepy Classics for the Whole Family



### "Beetlejuice" (1988)

Tim Burton's darkly comedic tale of the afterlife is a familyfriendly option that combines humour and horror in a unique way.



### "Casper" (1995)

Everyone's favourite friendly ghost comes to life in this heartwarming family film that's perfect for a Halloween movie night with kids.



### "The Nightmare Before Christmas" (1993)

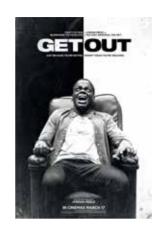
Tim Burton's stop-motion masterpiece blends the worlds of Halloween and Christmas in a quirky and delightful way.



### "Hocus Pocus" (1993)

This cult classic follows a trio of witches who are resurrected on Halloween night. It's a spellbinding mix of comedy and spookiness.

## Modern Horrors for a Fresh Fright



### "Get Out" (2017)

Jordan Peele's thoughtprovoking and chilling film explores racism through the lens of horror. It's a must-see for those who appreciate horror with social commentary.



## "A Quiet Place" (2018)

In a world overrun by creatures that hunt by sound, a family must live in silence to survive. It's a tense and suspenseful thriller that will keep you on the edge of your seat.



### "Hereditary" (2018)

This slow-burning psychological horror film is a family drama turned nightmare. Toni Collette's performance is a standout in this deeply unsettling tale.



### "The Haunting of Hill House" (2018 - TV Series)

This Netflix series is a modern take on Shirley Jackson's classic novel and has been praised for its character development, intricate storytelling, and spinechilling scares.

## Horror-Comedies for a Good Laugh and a Fright



### "Shaun of the Dead" (2004)

This British gem is a hilarious zombie comedy that pays homage to classic horror films while delivering laughs and gore in equal measure.



### "Cabin in the Woods" (2012)

Joss Whedon's genrebending film is a smart and satirical take on horror tropes that will keep you guessing until the very end.



### "What We Do in the Shadows" (2014 - TV Series)

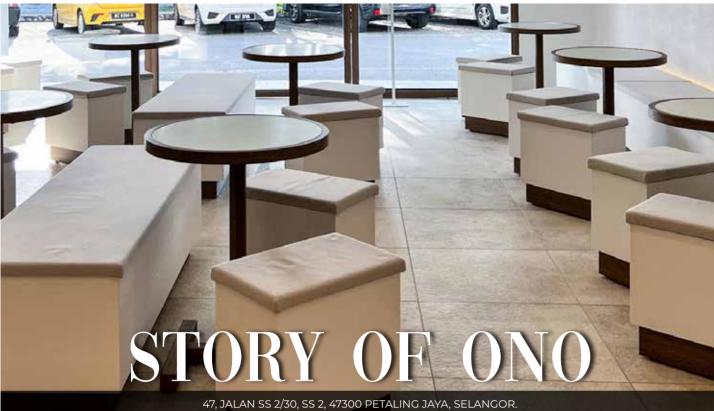
This mockumentary series follows the lives of vampire flatmates in New Zealand. It's a comedic take on the supernatural that will leave you in stitches.



### "Tucker and Dale vs. Evil" (2010)

This horror-comedy turns the "hillbilly horror" trope on its head, delivering laughs and plenty of gore along the

**DINING IDEAS DINING IDEAS** 



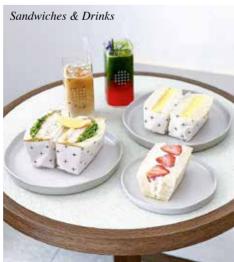
The story of ONO unfolds its first chapter in SS2 Petaling Jaya. Tucked away from all the hubbub of SS2, this minimalistic and modern cafe is the brainchild of its founders who also run Curate coffee Roasters and Niko Neko Matcha. On their Instagram, ŌNO describes itself as a place 'where two worlds collide' — purveying distinctive coffee and matcha beverages alongside sandwiches and desserts. While coffee and matcha are undoubtedly the stars of the show here, scrumptious sandos don't fall far behind.

To start, the Ichigo Sando is delightful, blanketed in soft Japanese Shokupan bread, this Ichigo Sando is filled with homemade fresh cream and juicy fresh strawberries that is tantalising with every bite. There's plenty to love here, including our personal favourite — the Crispy Ebi Katsu Taru Taru Sando, featuring a Japanese shokupan bread sandwiching crispy shrimp katsu cutlet fried to perfection and drizzled with homemade Japanese taru taru sauce to close the deal.



You can't go wrong with the Dashimaki Tamago Sando, crafted with a fluffy dashi tamagoyaki layered with homemade light wasabi mayo, between Japanese shokupan bread. Paire this with an Ethiopian Konga Webanchi White which conveys multitudes of thirst-quenching notes with every sip. It also layers the palate with refreshing chrysanthemum, pear, white tea notes. These artisanal coffee beans are readily available at ONO's retail shelf, so don't forget to pick one up when you drop by.

Dive into a realm of relaxation with every sip of ONO's colourful Matcha Signature, Kajyu-en. This mix features a pistachio-nutty AJISAI a matcha tea on a blended bed of silky strawberry purée, lychee, rose syrup, lime and soda water. Refreshing yet calming, this special concoction is perfect for sunny, sultry days. Dive into the world of matcha with the Gokou varietal named Wazuka a ceremonial matcha that is creamy and rich, the latest addition to ONO's matcha menu. It drapes the palate with a salted seaweed note and deep aftertaste.







Ladies and gentlemen, pizza lovers and epicurean explorers, brace yourselves for a culinary revelation that's about to send your taste buds on a journey they won't soon forget. Yes, you read that right – Gordon Ramsay, the culinary genius renowned for his fiery passion in the kitchen and no-nonsense approach to fine dining, has unleashed a new flavour sensation upon the streets of Sunway City, Malaysia. It's none other than Gordon Ramsay's Street Pizza, and it's taking the pizza scene by storm! So, grab a napkin, prepare for a cheesy adventure, and let's dive into this scrumptious tale of dough, toppings, and pure gastronomic delight.

Sunway City Kuala Lumpur continues to shake up Malaysia's food industry with the introduction of Street Pizza, a casual, delicious, and democratic restaurant concept for friends and families that has debuted in South East Asia. This contemporary dining location holds a premium position in the Sunway Pyramid shopping mall, immediately connected to the newly-transformed Sunway Resort Hotel by an air-conditioned walkway. Street Pizza, which opened in London in 2018, is THE location for limitless sourdough pizzas, live music, and vivacious events. This innovative brand, created by Gordon Ramsay Restaurants, promises pizza without boundaries.

"I am delighted to introduce yet another cutting-edge dining concept to Sunway City Kuala Lumpur, as part of our mission to become the destination-of-choice for foodies, friends and funseeking families. Street Pizza is the perfect fit for our resort; it combines awesome food with an upbeat vibe, which I know our customers will love. This latest opening represents another important stage in the evolution of Sunway City, as we reaffirm our place as Southeast Asia's leading integrated resort," said Alex Castaldi, Senior General Manager of Sunway City Kuala Lumpur Hotels.

A knockout pizza at the restaurant is the Tandoori Paneer, which serves up authentic Indian flavours and a twist with the addition of pomegranates. The pomegranates added a nice bite and tartness to the creaminess of the paneer, mozzarella, and buttermilk dressing. Dig into classic toppings like Classic Margherita, which is topped with mozzarella cheese, tomatoes, and basil, and Pepperoni, which conveys a slight kick from the spicy salami and chilli flakes.



20 | KL LIFESTYLE

Kajyu-En

**DINING** IDEAS



W Kuala Lumpur, renowned for its innovative and trendsetting spirit, has introduced its newest and exciting culinary masterpiece named Take to the Floor — a sensory journey through a world of flavours. This extravagant afternoon tea buffet, available every Saturday and Sunday from 3pm to 6pm at Woobar, promises to tantalise the taste buds and elevate the tea time experience.

Guests will be transported to a world of relaxation and indulgence, where expertly-crafted savouries, heavenly sweets, artisanal cocktails, and mesmerising entertainment await.

The culinary offerings presented at Take to the Floor are a testament to the hotel's unwavering commitment to culinary innovation and excellence. Each dish is a masterpiece of flavour and presentation, meticulously crafted to showcase the best of local, sustainable ingredients.

From crisp, buttery crust of pies to dainty finger sandwiches and savoury tarts, the savoury selection is a symphony of flavours that will leave guests wanting more. The sweet temptations section is a heavenly selection of desserts, including macarons, pastries, and more, meticulously crafted to satisfy the sweetest cravings.

No afternoon tea experience is complete without a refreshing beverage, and Take to the Floor offers a bespoke menu of handcrafted cocktails, perfectly paired to complement the afternoon tea flavours. For those who prefer a non-alcoholic option, a selection of mocktails is also available. To complete the multisensory experience, guests will be immersed in the mesmerising world of live performances, from buskers to artistic showcases.

Take to the Floor is an invitation to savour life's finer moments and unwind in a world of relaxation and indulgence. It is the perfect way to spend an afternoon with loved ones, celebrating special occasions or simply taking a moment to appreciate the good things in life. The package is priced at RM128 nett per person, including a free flow of tea and coffee. Free flow of alcoholic beverages will be priced at an additional rate of RM138 nett per person and RM88 nett for non-alcoholic beverages. Make your reservation today and experience the magic of Take to the Floor.









A new era of whisky dining begins. Mortlach, the renowned Speyside whisky distillery, has opened its first dining room in Malaysia, located at MeatMore, the award-winning steakhouse in Kuala Lumpur. This exciting new venture marks a significant milestone for Mortlach, as it expands its presence in the Southeast Asian market and introduces its unique whisky-inspired dining concept to a new audience.

The Mortlach Dining Room at MeatMore will offer guests an unparalleled dining experience, where they can savour a curated menu of dishes that perfectly complement the distillery's distinctive whiskies. The menu is a reflection of Mortlach's commitment to innovation and creativity, showcasing a diverse range of dishes that are both delicious and visually appealing.

From the signature Mortlach Beef Wellington, which is slow-cooked to perfection and served with a rich whisky jus, to the delicate Salmon en Papillote, which is steamed in parchment paper with fragrant herbs and vegetables, each dish is a testament to the culinary expertise of the team at MeatMore. MeatMore has always prided themselves on working closely with their carefully selected partners such as Mortlach. Similar to Mortlach being Whisky's best kept secret, MeatMore shares similar core values by prioritising traditions, showcasing the finest and precision in fermentation, curing and ageing of meat. Cuisine curation by MeatMore is all done through design and precision making it the perfect partner for Mortlach.



Of course, no Mortlach dining experience would be complete without a selection of the distillery's award-winning whiskies. Seating up to 12 pax, guests are able to fully immerse themselves in layers of intriguing complexity, and the rich as well as luxurious depths of flavours of Mortlach 12 Year Old that is carefully infused and aged with special cuts of beef. Chef James Won of MeatMore has brought together the big flavour of rich, fruity and vibrant taste notes with hints of umami of the liquid gold Mortlach 12 Year Old to another extent pairing it with premium meats cooked over wood or charcoal.

Enjoy a specially curated Mortlach menu and the dining experience in Malaysia's First Ever Mortlach room for a minimum spend of RM5,000 where guests can savour the exclusive Mortlach New York Strip: USDA Prime Sirloin, Aged 35 days with Mortlach 12 Year Old. Customers can also enjoy specially curated cocktails with their favourite spirits and scotch from Moet Hennessy Diageo Malaysia Sdn Bhd.



**DINING** IDEAS



Prepare your taste buds for a journey to the heart of Italy as Hilton Kuala Lumpur unveils a culinary masterpiece like never before. "The Italian Experience" at Graze is set to take your palate on an unforgettable adventure through the rich and diverse flavours of Italy. Guided by the masterful hands of Chef Nicola Affatati, who hails from Puglia, the south of Italy, this extraordinary culinary affair promises to be a celebration of authentic Italian cuisine, where tradition meets innovation in a symphony of taste and texture. The Italian Experience also marks the grand relaunch of Graze, an authentic Italian restaurant, now helmed by Chef Nicola Affatati.

Chef Nicola Affatati of Puglia has embarked on a culinary journey that celebrates the heart of Southern Italian food, inspired by childhood memories of cooking with his great grandmother. Puglia is famous for its whitewashed hill towns, centuries-old farms, and hundreds of kilometres of Mediterranean beachfront. Chef Nicola's love for making handmade pasta, especially delightful variations like Cavatelli and Orecchiette, is influenced by his background and pays homage to time-honoured traditions passed down through generations. Chef Nicola's limitless ingenuity elevates these time-honoured classics to new heights of flavour and appearance.



Some of the highlights from the incredible menu includes the Burrata — a delightful ensemble of generous and imported Burrata cheese, with Beef Bresaola and Mesclun Salad, a true Italian classic reimagined with Chef Nicola's signature touch and Polpette — the savoury goodness that is Beef-Lamb Meatballs, accompanied a rich Tomato Basil Sauce, a comforting and flavoursome dish that embodies the very essence of Italian comfort food.

Then, the Primi, in the form of Cavatelli Frutti Di Mare sees handmade Cavatelli take centre stage in this seafood sensation, featuring a prawn bisque and shellfish base which conveys a perfect harmony of flavours from the sea. Naturally, the Secondi followed, in the form of Merluzzo In Padella — a delectable Atlantic cod with potato cream, bell pepper and oregano-capers oil that come together to create a symphony of flavours and textures. Concluding the Italian feast was, Dolci, with the presentation of a homemade Cannoli with velvety Crema Pasticciera. At Graze, the culinary journey goes beyond the plate. Guests can complement their Italian dining experience with an array of delightful beverage choices, including the iconic Italian classic, the Negroni, and a carefully curated selection of wines that perfectly complement the Italian cuisine on offer.





1POWERHOUSE, LVL 30, 1, PERSIARAN BANDAR UTAMA, BANDAR UTAMA, 47800 PETALING JAYA, SELANGOR. +6012 902 0869

Calling all foodies and spirits lovers! Maria's SteakCafe, one of Kuala Lumpur's most renowned steakhouses, has teamed up with Wholly Spirits, a premium spirits purveyor, to offer an exclusive dinner pairing experience. Get ready to tantalise your taste buds with a five-course meal of Maria's signature dishes, each paired with a specially curated selection of premium spirits. But this is more than just a dinner party. It's an educational experience where you'll learn about the history of distilling, the art of blending, and the perfect way to pair spirits with food.

The exclusive pairing dinner event, which will take place on October 20, 2023 at 7pm, will only be available at Maria's SteakCafe's latest venue at SkyForest at 1 POWERHOUSE at Bandar Utama. So whether you're a seasoned foodie or a newbie to the world of spirits, this dinner pairing experience is sure to be an unforgettable evening.

The evening begins with a delectable appetiser of U.S. Scallops coupled with Isle of Harris Gin. The delicious scallops are cooked to perfection and served with a fresh tomato salsa. The gin's particular botanicals, inspired by the maritime environment of the Scottish islands, allow it to cut through the richness of the scallops, providing a refreshing and aromatic note for a harmonious union. Then there are Maria's SteakCafe's famous main courses, beginning with the beloved classic Seafood Aglio Olio, which pairs nicely with the steakhouse's signature Sesame Sour cocktail.

The New Zealand Lamb Cutlet follows, a savoury pleasure that pairs well with the rich and nuanced Redbreast Lustau Irish Whisky. Then there's the Australian Wagyu Ribeye MB7, which is coupled with the Ardamurchan AD/10.22 Madeira Cask Scotch Whisky, which has particular fruity and sparkling flavours. They create a seductive blend of aromas, with the exquisite Madeira-influenced single malt emphasising the meat's delicate, succulent richness. For dessert, customers will be offered Maria's famous Prune Cake, which is baked with a tightly kept secret recipe established by Maria herself. This exquisite treat is expertly combined with Samai Kampot Pepper Rum, resulting in a flavour combination that will undoubtedly please your sweet craving.



**DINING** IDEAS

# TANTALISING TIPPLES

### UNIOUE COCKTAILS FOR THE ADVENTUROUS DRINKERS

What's a good hostess without an arsenal of cocktail recipes up your sleeve? Prepare to discover bold combinations, exotic ingredients, and unexpected twists that will make your cocktail hour an unforgettable experience!



Immerse your senses in a fragrant meadow of botanical delights with our Lavender Lemonade Fizz. This enchanting cocktail is a harmonious marriage of gin's juniper whispers, lavender's gentle embrace, and the zesty allure of freshly squeezed lemon juice. If you're feeling adventurous, a whisper of frothy egg white enhances the experience. Topped with sparkling soda water, it's a sip of pure floral elegance, garnished with a sprig of fresh lavender and a twist of citrus. Allow its refreshing beauty to transport you to a sunlit garden, where relaxation reigns supreme.



Venture into the heart of autumn with the Smoky Maple Old Fashioned. This cocktail is a tribute to the rich, smoky flavours of the season. The robust embrace of bourbon or rye whiskey is gracefully intertwined with the velvety allure of pure maple syrup. Angostura bitters add complexity, while a generous orange peel reveals citrusy undertones. Served over a colossal ice cube, this cocktail is an ode to time-honoured craftsmanship, with the option to amplify the experience with a smoky cedar plank garnish. It's a warming fireside sipper, perfect for chilly evenings.

### Ingredients:

- 2 oz air
  - 1 oz lavender-infused simple syrup
- 1 oz freshly squeezed lemon juice
- 1 egg white (optional, for froth)
- Soda water
- Fresh lavender sprig and lemon twist for garnish

### Method

- In a shaker, combine gin, lavender-infused simple syrup, lemon juice, and egg white (if using).
- Dry shake (without ice) vigorously for about 10-15 seconds to create froth
- Add ice to the shaker and shake again until wellchilled.
- Strain the mixture into a highball glass filled with ice.
- Top with soda water and gently stir.
- Garnish with a fresh lavender sprig and a lemon twist.
- Sip and savour the delightful combination of floral notes and citrusy brightness.

### Ingredients:

- 2 oz bourbon or rye whiskey
- 1/2 oz pure maple syrup
- 2 dashes Angostura bitters
- 1 orange peel
- 1 large ice cube
- Smoked cedar plank for garnish (optional)

### Method:

- In a mixing glass, combine bourbon or rye, maple syrup, and Angostura bitters.
- Stir until well-chilled and properly diluted.
- Strain the mixture over a large ice cube in a rocks glass.
- Express the oils from the orange peel over the drink by holding it over the glass and giving it a gentle twist.
- Garnish with a smoked cedar plank for an added layer of smokiness (if desired).
- Sip slowly and let the rich, smoky sweetness envelop your senses.



Behold the Spiced Pear Mule, a mélange of autumnal delights that captures the essence of crisp orchards and cool breezes. Spiced rum takes centre stage, infusing your senses with warm, aromatic spices. Pear nectar and zesty lime juice offer a fruity, tart balance, while the effervescence of ginger beer adds a lively kick. Sliced fresh pear and a lime wheel garnish lend an extra layer of visual and flavour appeal. This cocktail is a delightful fusion of sweet and spicy, embodying the very spirit of the season.



A symphony of flavours unfolds as gin meets the delicate embrace of elderflower liqueur, like a sweet whisper in a summer garden. Muddled cucumber and fresh mint leaves infuse vibrancy, while lime juice provides a zesty lift. Sparkling water crowns this elegant creation, effervescence dancing on your palate. A garnish of ribboned cucumber and a sprig of mint is the finishing touch, inviting you to relish every effervescent sip. It's a garden party in a glass, offering a crisp and cooling respite on warm afternoons.

### Ingredients:

- 2 oz spiced rum
  - 1 oz pear nectar or juice
  - 1/2 oz fresh lime juice
- Ginger beer
- Sliced fresh pear and lime wheel for agrnish
- Cinnamon stick for garnish

### Method:

- Fill a copper mug or highball glass with ice.
- Pour in spiced rum, pear nectar or juice, and fresh lime juice.
- Stir gently to combine.
- Top with ginger beer and stir again.
- Garnish with a sliced fresh pear, a lime wheel, and a cinnamon stick.
- Allow the spicy warmth of the rum and the sweet essence of pear to delight your palate.

### Ingredients:

- 2 oz gin
- 1/2 oz elderflower liqueur (such as St-Germain)
- 3-4 cucumber slices
- 3-4 mint leaves
- 1/2 oz freshly squeezed lime juice
- Sparkling water
- Cucumber ribbon and mint sprig for garnish

### Method:

- In a cocktail shaker, muddle the cucumber slices and mint leaves.
- Add gin, elderflower liqueur, and lime juice to the shaker.
- Shake well with ice.
- Strain the mixture into a wine glass filled with ice.
- Top with sparkling water and stir gently.
- Garnish with a cucumber ribbon and a sprig of fresh mint.
- Enjoy the refreshing combination of floral elderflower, crisp cucumber, and zesty lime.

NIGHTLIFE NIGHTLIFE

# TURN UP FOR DOUGHNUTS

### A CURATED LIST FOR DOUGHNUT LOVERS

Its glistening glaze, fluffy as a cloud consistency, cream-filled centre, cinnamon sugar aesthetic and disc shape are everything we love about this fried dough confection. So, due to the serious hankering we've been having, we have compiled a list of places to get your hands on these little bites of heaven.



# Sugar And I's Bombolonis

Home to the fluffiest, fattest bombolonis (Italian-style doughnuts), Sugar and I's doughnuts certainly hits the spot. With an option of Lotus Biscoff and Nutella-filled centres, expect your mouth to be filled with a proportionate bursts of creaminess. What great about the doughnuts here is that it's less sweet.



# Patina by Three's PB & J

Brimming with creativity, Patina by Three's artisanal doughnuts are unforgettable — especially their PB & J. With a motto like 'Round Food for Every Mood' and boasting a balance of fillings and toppings, one can indulge in these beauties every day. Appealing to both adventurers and purists alike, you can find both unique, as well as traditional doughnuts. Besides the classic PB & J yeast doughnut, you could also try their chocolate banana doughnut, which resembles a cake and its consistency more crumbly rather than fluffy.



# Jaslyn Cakes' Custard Doughnuts

Beloved by many for its cakes and plethora of pastries, Jaslyn Cakes serves up a really good custard doughnut. As you enter its intimate story, you'll be greeted with a waft of deliciousness. Besides the obvious choice of cakes, their doughnuts deserves the limelight too. With a warm ooey gooey custard as its centre, it fills your entire being with such comfort and satisfaction.



# Halo Doughnut's Blue Balls

What makes Halo Doughnut special? Well, not only are they homemade, they are artisanal sourdough-based doughnut for the soul. With special flavours such as Blue Balls and Lemon Pop, it'a feat not to get addicted. Each bite is like foreplay, teasing your tastebuds — utterly satisfying. For something more traditional, opt for the Baby Cinnamon Affairs - coated in cinnamon, cardamom and nutmeg flavoured sugar.

# Dotty's Pastries And Coffee Salted Egg Cronut

While cronuts stray ever so slightly away from the realm of doughnuts, it is the essentially the matrimony of doughnuts and croissants. Dotty's Pastries and Coffee's rendition of the cronut takes a local stance — Salted Egg Cronut. It's a play of savoury and sweet flavours with a flaky and buttery pastry. Besides their crowd-favourite cronuts, Dotty's also carries doughnut fries.







# MORE THAN AN AWE-INSPIRING AIRPORT, A GATEWAY TO THE WORLD.

KL INTERNATIONAL AIRPORT, THE GATEWAY TO GETAWAYS

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would like to announce that to date, we have received confirmation from some 20 local and foreign speakers of their participation at the one-and-a-half-day CAPA conference to be held at Sama-Sama Hotel KLIA. As the perfect host, we have arranged an hour of cruise tour of the scenic Putrajaya Lake before the start of the conference proper.

Meanwhile, we are proud that Sama-Sama Hotel KLIA has bagged the Airport Hotel of the Year for the APAC region at the recent Airport Food and Beverage (FAB) + Hospitality Conference & Awards 2023 in Bangkok which returned after a four-year absence due to the Covid-19 pandemic.

During our Prime Minister Dato' Seri Anwar Ibrahim's recent bilateral meeting with Turkish President Recep Tayyip Erdogan in New York, it was announced that Malaysia Airports will continue operating the Istanbul Sabiha Gokchen International Airport (SAW) and that Turkiye is keen to expand their airport operations here, including building a longer runway

We are grateful for the confidence they have in us managing SAW, which is the sixth busiest airport in Europe. The airport has been showing strong traffic momentum, surpassing pre-pandemic passenger volumes for at least three consecutive months this year.

# **Airport MD Speaks**

Dato' Sri Iskandar Mizal Mahmood returns to Malaysia Airports after almost 20 years with his wealth of experience gleaned from many multinationals and governmentlinked companies to elevate and transform Malaysia Airports in the fast-changing aviation landscape with new travel norms and innovative technological advances.

This month he rejoices as Langkawi International Airport (LGK) received its win for Best Airport of two to five million passengers in Asia Pacific (APAC) at the recent Airports Council International **Customer Experience Global Summit held** in South Korea although the results for the annual Airports Service Quality Awards had been announced earlier in the year. He looks forward to the upcoming Centre for Aviation (CAPA) Asia Aviation Summit and Sustainability Awards for Excellence 2023 from November 2 to 3 where Malaysia Airports plays host.

As for LGK, we have been working closely with the Langkawi Development Authority (LADA) and are in discussions with ITAKA, one of Poland's largest tour operators, to bring in direct chartered flights from Warsaw to Langkawi next year.

Malaysia Airports has an Airlines X-Celeration Programme while LADA has its Charter Flight Incentive Programme to woo charter flight operators to consider our legendary island of Lanakawi.

So far, Batik Air Malaysia has been mounting weekly chartered services from Chengdu to Langkawi from July to October using the 180-seat Boeing 737-800 gircraft to bring in tourists who had bought holiday packages from Sichuan Global Travel Service Company, China.Other airlines that fly into Langkawi are AirAsia, Firefly, Malaysia Airlines, MYAirline and Scoot.

On September 28, we had Xiamen Air launching its thrice-weekly direct service from Xiamen to Penang on B737-800. Earlier on September 21, another Chinese carrier Sichuan Airlines commenced its inaugural flight from Haikou to Kuala Lumpur on Airbus A321.

We are always ready to receive more new airlines and routes to our country, with its rich and diverse attractions. 'Selamat Datana' or welcome to Malaysia!

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Intering into the last quarter of 2023, global passenger traffic has been projected to recover in early 2024, reaching 9.4 billion passengers to surpass 2019's 9.2 billion passengers.

According to Airports Council International (ACI) World's latest quarterly air travel outlook, 2024 will be a milestone year for global passenger traffic recovery with 2023's figure expected to reach 8.6 billion passengers or 94.2% of 2019 level.

ACI World said the gap between its Business-as-Usual forecast from 2019 and the current recovery projection reveals that the percentage of lost traffic continues to decrease on a quarterly basis, from -23% in the first quarter of 2023 to -13% in fourth quarter of 2024.

ACI World Director General Luis Felipe de Oliveira projects that global air travel will nearly return to pre-pandemic levels by end-2023, with all regions expected to reach this milestone by 2024, citing upside factors such as the Chinese market reopening and the surge in domestic travel.

The Latin America-Caribbean region will be the first to surpass its 2019 level as it is estimated to reach 707 million passengers in 2023 or 102.9% of 2019 level.

The Middle East, which was the fastest recovering market in 2022, is expected to reach 394 million in 2023 or 96.8% of 2019 level and 429 million passengers in 2024.

Asia Pacific (APAC), meanwhile, is forecast to achieve to about 3.4 billion passengers in 2024 or 99.5% of 2019's level. The region is expected to see a huge jump in passenger traffic in the first half of 2023.

ACI World predicts APAC's recovery in the second half will be slowed down due to challenges in overseas tourism and looming economic concerns.

While Subhas Menon, Director General of the Association of Asia Pacific Airlines acknowledged that uncertainties in the wider macroeconomic environment and increased living costs might lead to reduced travel spending, he envisaged the start of the second half to show continued strong recovery for Asian airlines due to sustained growth in major Asian economies fuelling the appetite for international travel.

Overall, the first seven months 2023 saw the region's airlines carrying an aggregate total of 147 million international passengers, up 259% compared to the previous corresponding period, buoyed by steady resumption of travel within the region and beyond.

The outlook for Asian airlines remains positive as carriers continue to grow networks to meet travel demand and return gradually to profitability whilst maintaining their dedication to safety and sustainability.

### **SUBHAS MENON**

Director General of the Association of Asia Pacific Airlines

According to Centre for Aviation (CAPA) and OAG, a leading data platform for the global travel industry, seat capacity in APAC has recovered to 97.3% of 2019 levels for the week of August 28 2023, driven largely by domestic capacity, which is 6.7% ahead of 2019 level.

Within the broader APAC region, there remains a lot of variance between the sub-regions, with Northeast Asia lagging behind Southeast Asia and Australasia.

Although Northeast Asia's international seat recovery stood at 65% of 2019 level compared to Southeast Asia (78.7%), Southwest Pacific (87.4%) and South Asia slightly ahead of 2019 levels, this sub-region, which includes markets such as Japan, Hona Kona and mainland China, is still key to APAC's recovery rate as they are some of the largest source of leisure travellers before the COVID-19 pandemic.

Data by both CAPA and OAG also showed international seat capacity by APAC airlines gaining ground. recovering to 79.1% of 2019 level by end-August fuelled by travel demand.

Although airlines in APAC still have some catching up versus other regions such as Europe and North America, the gap has narrowed considerably this year.

### Megahub Airports in Asia Pacific

OAG's newly released Megahubs 2023, which ranks the world's Top 50 most internationally connected airports, has London's Heathrow Airport (LHR) reclaiming its lead position, which it last held in 2019 while KL International Airport (KUL) has climbed eight places from 12th to fourth, showing the resilience and adaptability of airports worldwide.

Narrowing it to the Global Top 20 Megahubs, seven of the airports in located in the Asia Pacific (APAC) region with Tokyo's Haneda International Airport (HND) ranked fifth.

Meanwhile, five of APAC's Top 10 Megahubs are sited in Southeast Asia (SEA). They include South Korea's Incheon International Airport (ICN), Thailand's Suvarnabhumi or Bangkok International Airport (BKK) and Singapore Changi Airport (SIN).

When it comes to the Top 25 Megahub airports for international low-cost connections, 52% of them are located in APAC, clearly reflecting the dominance of

low-cost carriers (LCCs) in South Asia and SEA, where almost 63% and 53% of the flights are operated by LCCs.

KUL emerged top among these megahubs, with AirAsia operating 34% of its flights.



In terms of the Top 10 Airline by seats volume for September, Indonesia's Lion Air remains SEA's largest carrier, with almost three million seats capacity unchanged from August's figures.

This is followed by AirAsia's 2.4 million seats and Vietnam Airlines, which has one of the youngest and most modern fleet in Asia that includes the Boeing 787 Dreamliner, Airbus A350-900 XWB and A321neo.



The other airlines are VietJet Air, Batik Air, Cebu Pacific Air, Thai AirAsia, Singapore Airlines, Philippine Airlines and Citilink, Garuda's LCC, which has 250 flights daily throughout Indonesia and international routes such as KUL, Penang (PEN) and SIN.



Marking one of its busiest summers after carrying over 14 million passengers across six continents with average seat load factors exceeding 80% across its global network between June and August, Emirates expects another spike in international travel demand in the coming months judging from the forward booking trends.

During the summer months, two million customers travelled to the airline's hub Dubai whose top inbound markets include the United Kingdom, India, Germany, Pakistan, Saudi Arabia, China, Egypt and Kuwait.

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Travel demand across our network has been strong and resilient despite the rising cost of living pressures in many markets. From June to August, we operated nearly 50,000 flights to and from 140 cities.

### ADNAN KAZIM

Chief Commercial Officer of Emirates

Celebrating the world-renowned German festival Oktoberfest onboard its triple daily flights from Dubai to Frankfurt and double daily flights to Munich, Dusseldorf and Hamburg, Emirates is serving traditional Bavarian cuisine and German entertainment between September 16 and October 3.

Besides complimentary pastries, passengers will also be given a parting gift of individually wrapped gingerbread hearts with Oktoberfest decoration. Its airport lounges in Munich and Düsseldorf also feature an array of dishes of German fare.



Meanwhile, Emirates has announced it will be adding a third daily flight to Hong Kong via Bangkok operated by Boeing 777-300ER in a three-class configuration from November 1. This new service will complement its existing two daily direct flights, thus increasing its services to 21 flights weekly to meet the growing market

The airline will also be upgrading its services to Sydney into all Airbus A380 double-decker aircraft in a three-class configuration that offers 489 seats with its third daily flight starting November 4, thus replacing B777-300ER currently deployed on EK 416 and 417.

Its third A380 service will translate into nearly extra 2,000 available seats a week besides complementing Emirates' two other Sydney A380 four-class services, which offer its latest Premium Economy cabin.

For more information, visit www.emirates.com



neworld Alliance member Malaysia Airlines is expanding its footprint to its key market India with three additional services from Kuala Lumpur (KUL) to Amritsar (ATQ), Thiruvananthapuram (TRV) and Ahmedabad (AMD) for the northern winter season.

The national carrier will begin flying twice weekly to Amritsar starting November 8 and the following day to TRV. On December 1, it will resume its KUL-AMD route with four-weekly services. These three routes will be operated by Boeing 737-800 New Generation (NG) aircraft comprising 16 business and 144 economy class seats.

The expansion will bring the airline's point-to-point connectivity to nine key hubs in India as it currently operates direct flights to New Delhi, Bengaluru, Mumbai, Chennai, Hyderabad and Kochi.

"

We are looking at restoring our pre-Covid-19 capacity back in the Indian market by the end of this year and will also look to increase flight frequencies to other destinations.

### DATUK CAPTAIN IZHAM ISMAIL

Group Managing Director of Malaysia Aviation Group (MAG)

According to OAG Schedules Analyser for December, India will account for about 11% of Malaysia Airlines' international capacity after Australia at 11.5% and Indonesia (15.3%), its top two international markets in terms of seat capacity.

With increasing demands for travel, Malaysia Airlines is also boosting its frequencies in other key markets such as Australia. Starting December, it will increase its frequencies from KUL to Melbourne (MEL) and Sydney (SYD) from 14 flights weekly to 15 and 16 flights weekly respectively.

In China, its flights from KUL to Guangzhou (CAN) will be increased from five to seven flights weekly; Beijing (PKX) from three to seven flights weekly; Shanghai (PVG) from nine to 10 flights weekly and Hong Kong (HKG) from 11 to 14 flights weekly.

In ASEAN, Malaysia Airlines will raise its frequencies to Jakarta (CGK) from 28 to 35 flights weekly; Bangkok (BKK) from 34 to 42 flights weekly and Ho Chi Minh City (SGN) from 15 to 19 flights weekly to offer travellers more travel flexibility and choices.

Besides the new routes and increased frequencies, Dersenish Aresandiran, MAG Chief Commercial Officer of Airlines Business, said Malaysia Airlines has also launched new product offerings such as MHsports, which provides groups of five or more travelling for sporting purposes with various perks.

They include special fares, extra 10kg baggage allowance as well as flexible date and time changes. Besides the convenience of extending their journey with a flexible return date, customers can also change their travellers up to 24 hours before departure, enjoy complimentary pre-selected seating and advance check-in.

For more information, **visit www.malaysiaairlines.com** 

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Malaysian-based Batik Air and global aviation training leader, CAE, have inked a 10-year pilot training agreement at the 19th Asia Pacific Airline Training Symposium 2023 held recently in Singapore to further elevate its pilot training and standards.

The airline, formerly known as Malindo Air, will adopt CAE Rise's data-driven training system which leverages advanced analytics to deliver more effective training and enhanced operational safety while CAE will operate an advanced Boeing 737 MAX full-flight simulator at Batik Air Malaysia's facility in Kuala Lumpur.

6

CAE's B737 MAX simulator will enable our pilots to have real-time handling aircraft experience during the training, which in turn will ensure that our pilots possess the skills and assurance to navigate the skies with confidence.

### **DATUK CHANDRAN RAMA MUTHY**

Group Strategy Director of Batik Air Malaysia and Lion Group

CAE's recently released 2023 Aviation Talent Forecast has projected a huge need for aviation professionals in various sectors, with the airlines requiring 252,000 pilots, 328,000 maintenance technicians and 599,000 cabin crew members over the next decade.

Batik Air Malaysia currently operates a fleet of Airbus A330 to A300, B737-8, B737-800 and ATR72-600 aircraft for domestic and international flights.



The airline recently welcomed chartered flights from Guilin to Penang on B737-8 Max in time to support China's Golden Week holidays. "China has always been one of Penang's top three tourist arrivals," said Wong Hon Wai, Penang State Exco for Tourism and Creativity Economy.

Also present to welcome the passengers from Guilin, popularly known as the Jewel of China with its breathtaking natural scenery, picturesque limestone karst formations and serene Li River, on September 17 was Zhou Youbin, China's Consul General and Batik Air Malaysia sales general manager Navarajan Subramaniam.

This direct twice-weekly chartered service will operate until October 26.

For more information, visit www.batikair.com.my



Tollowing the resumption of its daily services from Doha to Penang via Phuket on October 29 on the Boeing 777 aircraft, Qatar Airways will be increasing its flights to four times daily to Kuala Lumpur from December 15.

This brings to a total of 28 weekly flights, where 14 weekly flights will be operated by its codeshare partner, Malaysia Airlines, to meet the growing travel demand from passengers.

Meanwhile, the multi award-winning airline, Qatar Airways recently garnered four wins in Business Traveller Awards 2023 in London. They are for Best Long-Haul Airline, Best Business Class, Best Middle Eastern Airline and Best Inflight Food & Beverage.

"

We are particularly pleased that our flagship product Q-Suite and industry-leading Business Class service have been once again acknowledged as the best in the world. We continue to expand our network, engage in thrilling sports and cultural partnerships, and deliver to our passengers the highest quality of experience.

### HIS EXCELLENCY AKBAR AL BAKER

Group Chief Executive Officer of Qatar Airways

As the official airline partner of BWT Alpine with the Formula 1 (F1) Team, Qatar Airways will be promoting

Qatar Grand Prix 2023 from October 6 to 8 within the country and globally.

This partnership comes after the announcement of it being the Official Airline and Global Partner with F1 earlier this year. To rev up the excitement and reflect its commitment to motorsport enthusiasts worldwide, Qatar national carrier has unveiled a new F1 livery painted on a specially branded B777.



David Gendry, Alpine's Vice President of Sponsoring, Partnerships and Communications said, "Both Alpine and Qatar Airways share the common objectives of a sustainable future and the use of sustainable fuels in line with F1's goal of becoming net zero by 2030."

As part of the partnership, both parties aim to collaborate on sustainability-focused initiatives to reduce carbon dioxide emissions and strive for a greener future.

For more information, **visit www.gatarairways.com** 

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As the sole Central Asian carrier offering direct services to KL International Airport (KUL), Uzbekistan Airways' addition of a third service effective October 30 aims to boost tourist arrivals and bilateral between Malavsia and Uzbekistan.

This follows immediately after the airline's launch of its twice weekly from Tashkent to Bavaria's capital, Munich, on October

The Uzbekistan flag carrier had resumed its twice-weekly flights to Malaysia's capital city last November after the COVID-19 pa ndemic.

Meanwhile, the Malaysian Association of Tour and Travel Agents (MATTA) has announced its intention to participate in the Tashkent International Tourism Fair in Tashkent, tagged Tourism on the Silk Road, from November 15 to 17 and set up a pavilion comprising its members.

Uzbekistan, on the other hand, had taken up a pavilion at the September edition of MATTA Fair in Kuala Lumpur. touted Malaysia's largest international travel show, to raise brand awareness about its destination. In the March MATTA

eadquartered at Chengdu Shuangliu International Airport, Sichuan Airlines has inaugurated its twice-weekly direct service from Haikou to Kuala Lumpur utilising Airbus A321 aircraft with 194 seats on September 21.

Sichuan Airlines is the largest airline in western China with a fleet size of 187 Airbus, including 16 wide-body passenger aircraft, according to the information provided by its representative based in Singapore.

Founded on September 19, 1986, Sichuan Airlines has been in operation for 37 years.

Representing the most important gateway of southwestern China, it exclusively operates high plateau flights to many Tibetan and Xinjiang areas.

For the summer season of 2023, Sichuan Airlines will be operating 293 domestic routes alongside 26 international and three regional routes that connect to a total of 230 destinations.

Compared to 2019, the airline had about 300 domestic routes with an average of 583 flights daily apart from 58 international routes to more than 30



Fair Buyers' Contest, Uzbekistan Airways contributed a roundtrip economy class ticket from Kuala Lumpur to Taskent for two persons.

Uzbekistan, on the other hand, had taken up a pavilion at the September edition of MATTA Fair in Kuala Lumpur, touted Malaysia's largest international travel show, to raise brand awareness about its destination. In the March MATTA Fair Buyers' Contest, Uzbekistan Airways contributed a roundtrip economy class ticket from Kuala Lumpur to Taskent for two persons.

Founded in 1992, the airline currently flies to over 50 cities globally. Its fleet includes Airbus A320ceo, A320neo, A321neo, Boeing 767 and 787 Dreamliner.

For more information, visit www.uzairwavs.com

**AIRLINK** 



overseas destinations.

Sichuan Airlines is based mainly in the metropolis of Chengdu, which has become the third dual-airport city after Beijing Daxing International Airport. It is owned by a consortium that includes the Sichuan provincial government and China Southern Airlines.

For more information, visit www.global.sichuanair.com



eddah-based SAUDIA has won the 'World Class Jairline 2024' for the third consecutive year at the APEX Official Airline Rating awards, standing tall among seven top global airlines that received the same accolade.

Developed in collaboration with Yates and Partners, this award evaluates an airline's services and products as well as its commitment to safety, well-being and sustainability, aligning them to the discerning travellers' evolving expectations besides addressing key focus areas within the airline industry.

The APEX Official Airline Ratings programme exclusively relies on certified passenger feedback for their evaluation.

This recognition not only signifies our dedication to delivering the finest service but also underscores our alignment with the ambitious goals of Vision 2030.

### **CAPTAIN IBRAHIM KOSHY**

Chief Executive Officer of SAUDIA

Saudi Arabia's national flag carrier's commitment to expand its network saw the launch of its maiden flight from King Khalid International Airport (RUH) on September 21 to the Red Sea International Airport (RSI), which will initially open for domestic flights to and from Riyadh and later Jeddah before spreading its wings internationally next year.

This maiden route is a collaboration between SAUDIA, RSI operator dag International and the Red Sea Global (RSG), a multi-project developer behind some of the world's most ambitious regenerative tourism destinations such as Amagla and The Red Sea.

On track to open along with the first three resorts at The Red Sea destination this year, a further 13 hotels are expected to open under the RSI's first phase. Upon their full completion in 2030, the destination will comprise 50 resorts offering up to 8,000 hotel rooms and over 1,000 residential properties across 22 islands and six inland sites.

The destination will also include luxury marinas, golf courses, as well as entertainment, food and beverage and leisure facilities.

At a memorandum of agreement signed between the three organisations, they will undertake joint research on the use of lower carbon aviation fuel and sustainable aviation fuel at RSI. Encompassing all ground and air procedures, their joint commitment exemplifies a collective dedication to sustainability within the aviation industry.

The use of electric vertical take-off and landing jets to reduce emissions from air travel to the Red Sea will also be evaluated under the agreement.

Captain Ibrahim Koshy remarked, "Our involvement as the first airline to operate from and to the RSI is a source of pride for us all."

For more information, visit www.saudia.com or call +603-2166 0088

AVIATION NEWS AIRLINK AVIATION NEWS



collowing Air France-KLM Group's recent signing of a Memorandum of Understanding (MoU) with Etihad Airways in Paris to enhance their collaboration across passenger operations, loyalty programmes, talent development and maintenance, it has open for bookings to over 40 new routes for travel as early as the winter 2023 season.

The routes cover destinations across Europe, Asia Pacific, Australia and the Middle East. Air France will start operating daily flights between Paris Charles de Gaulle Airport (CDG) and Abu Dhabi International Airport (AUH) from October 29.

6

This 11-year collaboration is now expanding even further as we aim to explore opportunities in maintenance and loyalty besides enhancing our route network for the benefit of our customers.

The attractiveness of Abu Dhabi as a destination and hub, powered by Etihad's large footprint spanning South and Southeast Asia as well as Australia, brings significant richness to this partnership.

### ANGUS CLARKE

Executive Vice President and Chief Commercial Officer of Air France-KLM United Arab Emirates' national carrier Etihad currently operates daily flights to both CDG and Amsterdam Schiphol Airport (AMS) from AUH.

Air France-KLM and Etihad are contemplating expanding their codeshare and interline agreements initiated since 2012. The MoU also proposes that frequent flyers of both Flying Blue and Etihad Guest can earn and redeem miles with Air France, KLM and Etihad.

Other initiatives will involve both airlines exploring terminal co-location, reciprocal lounge access and around handling.

Meanwhile, Air France-KLM has entered into exclusive negotiations with Airbus to establish a 50-50 joint venture to provide on a worldwide basis A350 component maintenance services.

This will cover supply chain management, repairs and the creation of a pool of aircraft component assets belonging to both partners.

The joint venture, which also involves Air France Industries KLM Engineering & Maintenance, aims to be operational by the first half of 2024 to better meet the growing long-term maintenance needs of the A350 worldwide fleet, where more than 1,000 aircraft are on order and 550 now in service globally.

For more information, visit www.airfranceklm.com



SriLankan Airlines has signed a reciprocal interline agreement with Emirates which encompasses 30 routes operated by both airlines.

The partnership also enables access to new points on both airlines' networks via Colombo and Dubai using a single ticket and enjoying the convenience of baggage transfers to the final destination.

SriLankan Airlines' passengers can travel with Emirates on 15 routes across the Middle East, Africa, Russia and the United States.

They are Bahrain, Amman, Dammam, Medina, Cairo, Muscat, Nairobi, Moscow, Tel Aviv, New York JFK, Los Angeles, San Franciso, Chicago, Boston and Houston.

Emirates' passengers, on the other hand, can seamlessly fly to two new Indian destinations, Madurai and Tiruchirapally and Gan Island in the Maldives via Colombo.

They can also connect to SriLankan's Far East and South Asian destinations, namely Cochin, Chennai, Bangalore, Hyderabad, Malé, Bangkok, Kuala Lumpur, Singapore, Jakarta, Guangzhou, Seoul and Tokyo.

Emirates is a truly global airline and has a long history in Sri Lanka.

### RICHARD NUTTALL

Chief Executive Officer of SriLankan Airlines

Emirates, which launched its services to Sri Lanka in 1986, has since carried more than 11 million passengers to and from Colombo.

Besides providing two direct daily flights to Colombo using the Boeing 777-300ER and an additional daily service via Malé, it is the only international carrier to serve Sri Lanka, known as the Pearl of the Indian Ocean, with first-class services.

While Emirates is listed at the top among the 2024 Airline Passenger Experience Association (APEX) World Class Airlines recipients, SriLankan Airlines, a member of the oneworld Alliance, has been recognised by APEX as one Four Star Major Airlines award winners.

Sri Lanka's national carrier also clinched the Best Inflight Food or Beverage Award 2024 from the International Flights Services Association (IFSA) while Emirates received the Best Onboard Amenity accolade.

Launched in 1979, SriLankan Airlines operates an all-Airbus fleet, including the A330-300 and A320/321neo aircraft, and connects to 109 destinations in 56 countries in Europe, Australia and the Middle East as well.

For more information, visit www.srilankan.com

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**AIRLINK AIRLINK AVIATION INTERVIEW AVIATION INTERVIEW** 

## **UPCLOSE WITH AZRUL SHAH MOHAMAD**

Chief Executive Officer of Tourism Selangor

♠ rmed with 22 years of working experience with A Selangor state government and its governmentlinked companies, Azrul Shah Mohamad believes the key role of Tourism Selangor, the state's tourism promotion agency, is to create demand for travel.

Despite being hit by the COVID-19 pandemic shortly after coming onboard to his current position in January 2020, he led his team to a new level of playing field. Together they have made inroads to chalk up new successes, including its record high sales of RM1 million at the recent MATTA Fair held in Kuala Lumpur.

The 48-year-old confesses he still enjoys playing football as his hobby despite his hectic schedule.

Your career background has been very much into public relations (PR) and corporate communications. How has it equipped you in your current job responsibilities?

When I was an officer at Selangor's Economic Planning Unit during the early years of my career, my interest in the state's tourism promotion had been ignited. It led me to think of building brand awareness as Selangor's tourism sector was just starting to be developed for foreign markets.

Through our domestic tourism campaign, Pusing Selangor Dulu! or Round Selangor First! launched in June 2020, I tapped into my experience in branding, developing corporate identity or image, marketing communications and publicity.

At the same time, I also engaged with product operators, marketeers in strategic communication planning and the media.

The tourism industry necessitates a areat deal of networking, establishing contacts and coordinated promotion activities. My previous experience as a Splendid Selangor, Take Me Anywhere! lecturer and PR practitioner was a big help.

# grown lately?

Selangor was the biggest contributor of RM40.9 billion to the national gross domestic product last year, up 0.7% from 2021. Of this, 26.5% comes from the services sector, which includes tourism.

The state has received an estimated four million tourists until September out of the five million arrivals targeted for 2023.

### What are some of the contributing factors to the success of Selangor's tourism industry?

They can be partly attributed to Tourism Selangor's



promotion strategies, which have been successfully executed through our domestic tourism campaign, which was highlighted earlier, and via our global tourism campaign,

Selangor recorded the highest number of domestic visitors One of your key roles is to increase tourism's two years in a row, receiving over 22 million domestic visitors contribution to Selangor's coffers. How much has it to the state in 2022, with shopping being one of the most favoured travel experiences which accounted for 38.9% of the total domestic spending in tourism in Malaysia.

> Another reason for our campaian's success is the unique contents we have developed for distribution on social media platforms such as Tiktok. The public also reacted well to our promotional videos featuring our campaign ambassador, Che Puan Juliana Evans.

### What strategies and action plans have you mapped out this year to propel the state's tourism industry forward?

We have six initiatives planned for tourism promotion this year. Among them are the pitching and grants for innovation involving the tourism industry players.

Besides empowering our two tourism promotion campaigns, we have also initiated a tourism networking programme and will be organising events and activities that have a high impact on tourism promotion.

We are also focusing on infrastructure developments that are both sustainable and long-term. The promotion and development of the Gombak Hulu Langat Geopark is another of our initiative whereby Tourism Selangor is the executing body for the state's first national geopark covering 13 geo sites in Gombak and seven in Hulu Langat.

Overall, to support our promotional initiatives, we have conducted a series of sales missions in countries such as Germany, Laos and China.

### What are your plans for the Visit Selangor Year 2025 campaign?

One of our promotional strategies is to focus on medical tourism to draw more foreign tourists to the state with our top-notch medical facilities which we hope to strengthen further.

Bracing the impact of the COVID-19 pandemic, Selangor came up with several economic plans that included financial aid allocation by the state government for the tourism industry. What is coming up next to accelerate its recovery?

We are Intensifying our tourism promotion initiatives to aid the industry players. In our third Pitching Competition 2023 based on the theme, Sustainable Tourism, Tourism Selangor has allocated a total grant of RM150,000 for 15 tourism industry players for more events to be conducted that will revitalise the sector and make Selandor a premier first-choice travel destination.

### Working with the private sector to drive the state's tourism, please share with us your latest initiative.

We have worked with the Malaysian Association of Tour and Travel Agents (MATTA) for 12 consecutive years in our participation in the MATTA Fair. Selangor was Malaysia's Featured Destination for the MATTA Fair September edition where we had five pavilions with 20 product

operators under us, including GL Play, our strategic partner.

Tourism Selandor achieved over RM1 million in sales, the highest recorded ever so far through this consumer travel fair, touted as the largest in Malaysia.

### In terms of working with the public sector, tell us about your collaboration with Tourism Malaysia Sarawak's recent familiarisation trip to Selangor.

Tourism Selangor has always collaborated with Tourism Malaysia either through its headquarters or its states' office and supported their

This stopover programme in the Klana Valley and to the East Coast with Tourism Malaysia Sarawak is in line with our mission to promote the tourist attractions in Selangor such as the royal town of Klang and Gamuda Cove with its outdoor water theme park, Splash Mania.

### How does Tourism Selangor work with airlines to showcase the state and Malaysia as a preferred destination?

We have collaborated with both local and foreign airlines such as AirAsia, Firefly, Malaysia Airlines, Kuwait Airways, Turkish Airlines and Salam Air during our international sales missions to travel trade shows like ITB Berlin and the World Travel Market in London.

A few of the collaborations also involved providing digital materials to promote Selangor as a choice destination.

### Selangor is well connected with KL International Airport's Terminal 1 and 2 as well as the Sultan Abdul Aziz Shah Airport located in the state. They have been our main pillars to connectivity to these airports?

While improving connectivity does not come under Tourism Selangor, we have been working closely with Malaysia Airports in terms of tourism campaians, increasina product awareness in Selangor through their advertising space and platforms.

### Who are Selangor's key international markets and what has been

### accomplished through your Splendid Selangor, Take Me Anywhere! campaign?

Our target markets are Asia, including Ching, the Middle East and Europe. Our campaign showcases Selangor's tourism segmentations ranaina from ecotourism, aarotourism, theme parks to culture and

We deploy four different languages in our marketing on social media platforms and for our promotional materials, we have them in Arabic, traditional and simplified Chinese, Japanese and Korean.

To raise awareness of our campaian, we also work closely with various media outlets, influencers and travel agencies in our target markets.

Your Go Selangor application, launched in April 2022, aims to transform and digitalise the industry under Tourism 4.0 as it recovers from the pandemic. How effective has it been in creating more awareness of the various products and services offered by the state and turning them into sales for the operators and providers respectively?

The app is being improved to get more merchants to be reaistered. We are in the process of constructing the marketing plans for 2024.

### How big is the team helping you achieve your goals or strategic action plans for Tourism Selangor?

We have eight different departments such as Corporate Communications, Promotion, Corporate Strategy, Events and Focus Tourism, Product and Package Development as well as Industrial Development.

What more can be done to improve ensure our tourism development programmes and promotional efforts are conducted smoothly since we have different tourism segmentations that have to be maintained and continuously improved.

> Moving forward, the Selangor virtual reality and aerial view experience is one of the new ways we are using in the tourism industry to market our products and services.

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# FASHION AND BEAUTY NEWS

ALL THE MUST-KNOWS AND MUST-HAVES OF THE MONTH



# LONGINES Unveils Its MINI DOLCEVITA Collection

Swiss watch brand Longines celebrated the launch of its elegant new Mini DolceVita collection at New York City's Gotham Hall. Appropriately, the evening's theme was the Italian sweet life (la dolce vita), which Longines offered in appealing contrast in the heart of "the city that never sleeps". Longines Ambassador of Elegance Jennifer Lawrence, along with other celebrities, added to the event's allure. The Mini DolceVita is a resolutely contemporary jewel watch that expresses quiet luxury and timeless style in every detail. With a reduced profile, pure softened lines, and a choice of a newly-designed stainless steel bracelet or a leather strap in a colour that matches the dial, it is as trendy as it is elegant. The Mini DolceVita has an impressive lineage: it was inspired by a Longines legend created in 1927 and, of course, the original DolceVita family from 1997.



# Moving to the Same Beat: Zenith and Superstar DJ Carl Cox Unveil Defy Extreme Limited Edition

ZENITH and Carl Cox celebrate the unveiling of his eponymous DEFY Extreme limited edition of 100 pieces inspired by the world of DJing. Following the watch's unveiling. Carl played an exclusive set, his final London show of 2023, at the iconic Raffles in Chelsea. British DJ, producer and ZENITH friend of the brand Carl Cox is a living legend in the world of electronic music. With ZENITH, he shows that he not only shares a spirit of innovation and daringness, but also values authenticity and being true to oneself above all else. ZENITH returned to the source to draw inspiration from one of the most indispensable tools in the legendary DJ's arsenal: the turntable. Using ZENITH's fastest and most rugged chronograph ever made to set the tempo, the idea was to incorporate design cues from Carl Cox' favourite set of turntables. For the first time ever, the DEFY Extreme's case is crafted in matte-finished stainless steel and yellow gold, taking on a much brighter and sparkling look than polished or brushed steel while taking on a minimalistic and nostalgically retro-futuristic look. The matte yellow gold accents on the dodecagonal bezel and pusher guards are inspired by the turntable stylus' golden tonearm.



### LANCÔME X LOUVRE - BEAUTY IS A LIVING ART

When two French institutions meet, Louvre- the most famous museum in the world & Lancôme leading French beauty brand empowering women worldwide, an unprecedented collaboration happens as they are stepping into history to look to the future. From the mesmerising light of the Richelieu wing of the Musée du Louvre to the smooth marble and stone of nine sculptures chosen for the collaboration, Lancôme creates a collection that highlights both the powerful stories of the goddesses and the famous Richelieu Gallery of the Louvre as an art work. For eves, the Richelieu Wina colour palette combines a highlighter plus four unique shades of eyeshadows inspired by the famed Richelieu gallery of the Louvre. For L'Absolu Rouge, four unique shades of the cult lip collection, each celebrating a female deity with a story to tell. And for Génifique, Lancôme's skin health icon, a limited edition featuring the Goddess Hygiea in a choice of two sizes. For lips to tell the mythical stories of antiquity and embrace our own strength and beauty, Lancôme creates a L'Absolu Rouge collection inspired by the 4 chosen muses within the art pieces of the museum. Representing health, the Goddess Hygiea is the muse for the Lancôme x Louvre limited edition of Génifique. As a symbol of wellbeing, Hygeia is the inspiration for Lancôme's Advanced formula for the health of the skin. Génifique's remedial trio of ingredients Vitamin Cg, Hyaluronic Acid and 10% Bifidus Prebiotic, is formulated to restore skin radiance.

### **LUXE FASHION & BEAUTY**





# ADIDAS DEBUTS ITS 1ST MALAYSIAN HOME OF SPORT CONCEPT STORE IN MALAYSIA

Adidas has unveiled its inaugural Home of Sport Concept Store in Malaysia, at Mid Valley Megamall. A testament to adidas' dedication to keeping consumers at the centre of all they do — the Home of Sport is created as a hub to foster community, inspiration, and performance enhancement. The store features adidas' latest and most exceptional products that range across all categories such as Performance, Sportswear and Originals collections for both genders, with a wide array of kids products. In line with the brands' steadfast commitment to sustainability, the Home of Sport features sustainable design principles, materials and elements. Consumers are able to discover sustainable product offerings for those equally committed to the brand's mission of ending plastic waste and creating meaninaful change. As the first Home of Sport concept store in Malaysia, adidas worked with two local female artists — Hanisah Johari (woven piece) and Syikin Abdullah (mural art) for exclusive localisation pieces for the store by honouring the celebration women that could bring out their best to the store through the form of art. Adidas also debuted the Bunga Raya Key City Tee. Designed around the national Hibiscus flower; the Bunga Raya, a symbol of the country's strength and values and consumers who purchase a minimum of RM 400 worth of adidas products from 14th September to 5th October 2023 can also redeem a complimentary, matching Bunga Raya tote bag while stocks last.

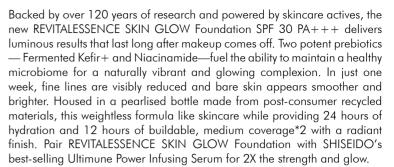
### **Singer Reimagined**

Singer Reimagined is an award-winning high-watchmaking company, based in Geneva. It is part of Singer Group, the Californian-based luxury brand that has become globally renowned for its bespoke restorations of the Porsche 911. Singer Reimagined innovative layout provides a very interesting characteristic. The brand has been able to conceive a watch that keeps the archetypal features of traditional and sport timepieces with a new and fascinating twist. Track1 is the First and Only watch with a display that splits the information for a very distinctive time-keeping experience. While designing the Track1, the main goal was to improve chronograph performances. THE chronograph was separated from the time of the day to considerably improve readability and ergonomics. This new layout intends to focus attention on the main purpose of Track1 watches: Elapsed time measurement. In other words, Track1 is essentially a Chronograph that also tells the time of the day.

### **Glamour Up Your Makeup With Fall Romance**

Get ready to unveil luxurious radiance with Anastasia Beverly Hills Fall Romance Eyeshadow Palette! Capturing rose inspired gourmand decadence with this palette that introduces a range of twelve super-sized eyeshadows, blending versatile neutrals with sparkling jewel tones and metallics, suitable for both daytime ventures and evening gatherings. A versatile eyeshadow formula with rich pigmentation and seamless blending, offering adjustable colour intensity for both casual lunches and date nights. It does not contain elements like phthalates, mineral oil, alcohol, talc, sulphates, and parabens. Create captivating metallic effects by gently tapping the product onto your skin with your fingertips. Start with matte shades, layering metallic tones for depth. These metallic shades are versatile, working as blush toppers for dimension and illuminating the face and body with radiance, ensuring you radiate throughout the night. The Anastasia Beverly Hills Fall Romance Eyeshadow Palette will be available on both the Sephora e-store and instores, retailing at RM255.









### LES RÉÉDITIONS DE CARTIER

Les Rééditions are watches that are sought after by collectors and presented as close as possible to their original format. The product of Cartier's singular vision, they represent milestones in its watchmaking history and celebrate both its watchmaking forms and its heritage. This approach takes the form of aesthetic designs produced in limited and numbered series that Cartier chooses to reveal to its collector customers around unexpected moments. Les Rééditions de Cartier were launched in 2021 with the Pasha Calendrier Perpétuel and the Tank Cintrée in yellow gold, produced in a limited edition of 150 to mark its centenary, followed by the Pebble watch in 2022, which celebrated its 50th anniversary with Cartier. Today, the Maison is returning to the Tank Cintrée, the first known evolution of the original Tank of 1917, which appeared in 1921 and established the rectangle in the world of Tank shapes as a result of research into aesthetics and function. Today, Cartier is offering an even rarer and more precious version of a cult combination: platinum—a prestigious material that is difficult to work with—and ruby, set in a cabochon on the winding crown. The case has been refined and is now a remarkable 6.03 mm thick. It houses a movement with manual winding, the calibre 9780 MC. Rail tracks, Roman numerals, apple-shaped blued hands, "eggshell" dial and a pin buckle—all the watchmaking hallmarks of the Maison are there, renewing and confirming the Tank Cintrée's place in Cartier's heritage.

# CAROLINA HERRERA PRESENTS THE SS2024 FASHION SHOW SUNGLASSES

Carolina Herrera presented the Spring/Summer 2024 sunglasses, introduced at the Fashion Show in New York: created for a confident and empowered woman, the new sunglasses reflect the essence of the brand, embodied in a feminine and joyful aesthetic. The new sophisticated styles are decorated by the iconic CH Monogram, celebrating the elegance of the Fashion House with refined architectures, by unexpected colour touches and subtle materials' combinations. Set against the iconic backdrop of Renzo Piano's Whitney Museum of American Art, the Herrera woman emerges in a vision of cosmopolitan elegance. Evoking the casual glamour and ease of the eternal American muse, Carolyn Bessette-Kennedy, the collection takes on an effortless approach to dressing, injected with the vitality of New York by Creative Director Wes Gordon. The Carolina Herrera woman challenges the notions of simplicity this season, reframing feminine strength and the energy of New York, without sacrificing the joy of dressing for oneself.

LUXE FASHION & BEAUTY



**LUXE FASHION & BEAUTY** 

# The Cobalt Immersion: Enter La Prairie's first Cobalt House in Malaysia

La Prairie magnifies every moment with life. Building on a bold scientific heritage, The House's future-forward science infuses skin with new life by celebrating the 25th anniversary of The Skin Caviar Luxe Cream, a remastered icon at Malaysia's first Cobalt House. Interpreting the signature cobalt blue jar and velvety cream in a sensorial design environment, the House collaborated with Sabine Marcelis, Designer of the Year for ELLE Decor's 2023 International Design Awards, who created the Cobalt House. The immersive pavilion transports you to the world of Skin Caviar—merging the world of beauty and design which includes a Cobalt Café, the first in Asia in partnership with PULP Coffee. Here, guests can redeem a limited-edition pastry and coffee after completing an experiential Skin Caviar discovery journey. Fusing Caviar Micro-Nutrients and Caviar Premier for the first time, the remastered Skin Caviar Luxe Cream aims to support skin's metabolic activities to restore its youthful structure. Caviar Premier helps initiate rebuilding activities while Caviar Micro-Nutrients supply energy to optimise those activities. Further enhanced with La Prairie's patented Exclusive Cellular Complex™, the remastered cream auaments the power of caviar.



### **Aqua Allegoria Forte: Naturally Intense**

After a reinterpretation of the iconic Aqua Allegoria scents – the Forte line celebrates the extraordinary power of wood through three new intensely woody eaux de parfum. More than a new collection, it is a perfumer's ode to the pillars of biodiversity that are trees and forests. Essential to life on this planet, these 'lungs of the Earth' support and structure the natural ecosystems. The Bosca Vanilla - The Intense Vibration of Wood Warmed by the Sun exudes intense salty notes, enveloped in the vanilla tincture's irresistible warmth with its naturally smooth and woody facets. Paired with the spicy aromas of everlasting, the emblematic flower of Corsica, the duo is vibrantly highlighted within an intense, powerful and extremely addictive fragrance. Oud Yuzu -Spotlight on the Wood of the Gods is an explosion of freshness and colour! An unbridled daring emerges from this unexpected encounter between wood bark and citrus. The Rosa Palissandro - The Noble Power of Rosewood comprises Zest of bergamot, an iconic Guerlain citrus fruit, and rosewood emerges in all its splendour. A floral woody, Rosa Palissandro sows the seeds of se-duction through a combination of strong and gentle, masculine and feminine, perfuming the skin with an exquisitely noble scent.



# **Estée Lauder unveils New Advanced Night Repair Rescue Solution**

Estée Lauder's New Advanced Night Repair Rescue Solution - the ultimate soothing skin care specialist, designed for irritated, redness-prone, or sensitive skin. This groundbreaking addition to the Advanced Night Repair family is the first-ever formula tailored for sensitive skin. The formula is proven to fight the look of redness by 48% with one application 1 and reinforce skin's barrier in just 4 hours. Its fast-absorbing, lightweight and layerable texture, enriched with potent antioxidants and moisture-restoring ingredients, is your solution for delicate, sensitive skin. It reduces redness, post-acne marks, and soothes irritation caused by factors like acid peels. Experience a transformative glow with calm, deeply hydrated, and supple skin. Estée Lauder research's sleep studies reveal an amazing pairing: ANR Rescue Solution + ANR Serum. Wake up with skin that is fresh and flawless — like you had a full 8 hours of beauty sleep. The Advanced Night Repair is now enhanced with Chronolux™ Power Signal Technology. It swiftly penetrates deep into skin, addressing various signs of ageing resulting from today's environmental challenges. Witness smoother, vouthful, radiant, and even-toned skin.

# HOTPICKS BEAUTY KL LIFESTYLE'S TOP PICKS

WE HAVE CURATED A LIST OF ALL THE BEAUTY PRODUCTS WE'RE LOVING AND ARE PART OF OUR ARSENAL.



### Rabanne

FAME Parfum 100ml

### RM 669

Inspired by a magnetic night in Paris, the city of mysterious seduction, she rules the darkness and answers a night call to entice all those who dare. Blending effortless Parisian style with effervescent confidence, the FAME Parfum woman reveals a fantastical new facet of attraction to capture the spotlight once again. Enveloped in the fragrance of sensuality, she leads the way for a confident femininity and ignites irrepressible desire. Crafted from the most precious, ethically–sourced ingredients and composed by globally–renowned perfumers Dora Baghriche, Marie Salamagne, and Alberto Morillas, FAME Parfum by Rabanne unfurls with exquisite softness to reveal an intoxicating sensuality that brings out the star in you. The top notes of the fragrance is creamy intense, leading to a Jasmine Trio for its middle notes and as its base, mineral musk.



### Estée Lauder

Advanced Night Repair Rescue Solution with 15% Bifidus Ferment 100ml

### RM 400

This sensitive skin formula, powered by 15% Bifidus Ferment, works as your powerful daily rescue for irritated, redness-prone or visibly sensitised skin. The rapidly absorbing, fluid serum texture is ideal for fragile, vulnerable skin. The formula reduces the look of ongoing redness and red post-acne marks, as well as visible irritation caused by a cosmetic procedures such as a 50% glycolic acid peel, and external triggers including everyday face shaving for men. It leaves your skin feeling calm, hydrated and supple, and looking brighter and more radiant. Immediately cooling, lightweight and fast-absorbing, Rescue Solution is proven for use on all skin tones and all skin types.



### La Mer

The Lifting Firming Serum 30ml

### RM 1.960

A new lifting firming serum that is a multi-dimensional treatment that firms and uplifts the look of upper and lower areas of the face. This targeted treatment is proven to help sculpt the upper and lower areas of the face to visibly transform the skin across 6 key structural zones for a multi-dimensional, lifted look. Powered by visible youth-regenerating Miracle Broth™ and a new Restructuring Ferment, it boosts your skin's dense feel for a more voluminous look. It is built on 50 years of skincare science inspired by the sea.



### Ultra Violette

Fave Fluid<sup>TM</sup> SPF 50+ Ultralight Skinscreen<sup>TM</sup> 75ml

### RM 168

Get ready to level up your beauty routine because Ultra Violette is back and better with game-changing innovations that's set to redefine how you protect and pamper your skin under the sun (and any other time!). These head-turning new launches from the Australian skincare powerhouse are designed for the ease of everyday wear, in any weather or season, and for absolutely anyone. Experience the sensorial wonder of Fave Fluid, an ultra-lightweight, silky-thin formula that feels like a gentle caress on your skin, never interfering with your makeup or leaving you greasy, while enjoying effortless sun protection with Preen Screen, a subtle SPF50 mist that renews your sun defense, even over makeup or just skincare, throughout the day. Say goodbye to the sunscreen of yesteryears and embrace a new era of skincare that's both protective and luxurious.

### LUXE by KL lifestyle

# ECT THE DRESS CODE

DISCOVER MAXI, MIDI AND MINI DRESSES FOR EVERY OCCASION IN OUR DEFINITIVE GUIDE



LOOK 1



**Burberry** Belted layered double breasted cotton-blend gabardine midi dress RM 13.082



David Webb

Radiator 18-karat aold, platinum, diamond and enamel clip earrings RM 141,822



Burberry

Leather-trimmed checked coated-canvas shoulder RM 9,567



RM 9.561











Loro Piana Cashmere Coat RM 21,812

Saman Amel

RM 10,172

Slim-Fit Herringbone Wool, Silk and Linen-Blend Twill Suit Jacket



DRESS CODE: LOOKS YOU

SHOULD WEAR TO WORK

SEASONAL WARDROBE REFRESH

Tom Ford

Wales Checked Cotton-Poplin Shirt RM 2,691



Christian Louboutin

Chambeliss Grosgrain-Trimmed Embellished Leather Derby Shoes

RM 1.236



Saman Amel

Slim-Fit Pleated Herringbone Wool, Linen and Silk-Blend Twill Suit Trousers

RM 3,714



### Valentino Garavani

Off-the-shoulder wool and silk-blend crepe midi dress

RM 35,737



Saint Laurent Evewear

### Bottega Veneta

Jodie mini knotted intrecciato leather tote

RM 11.656



Valentino Garavani

Nite-Out 110 bow-detailed

cutout satin pumps RM 5,855

### **CompletedWorks** Offset gold-plated cubic

zirconia hoop earrings RM3,375



Crystal Haze Jewellery Serena gold-plated cubic zirconia necklace

RM 1,283



LOOK 1



Baracuta G12 Shell Coat RM 2,955



White Button-Down Collar Cotton Oxford Shirt RM 940

Drake's



Sulka

RM 916

Printed Silk-Twill Tie

Masimo Alba Catch2 Houndstooth Wool-Blend Blaze RM 4,332



G.H. Bass & Co. Weejun 90 Larson Polished-

Leather Penny Loafers RM 1.268

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RM 1,130 **52** I KL LIFESTYLE

# TROPHY BAGS

GET NEW-SEASON READY WITH HEAD-TURNING STYLES FROM YOUR FAVOURITE DESIGNERS



# Jacquemus

Le Bambino Long patent-leather shoulder bag

RM 5,210

This red patent-leather version of Jacquemus' 'Le Bambino' bag has a 'Long' yet compact form with sharp angles. It includes a canvas interior with a single card slot and gold hardware, including the brand plaque on the front. The slender strap is designed to be worn gently over the shoulder or in the crook of your arm.



# Valentino Garavani

Rockstud small textured-leather shoulder bag

RM 11,227

Part of the 'Rockstud' range, Valentino Garavani's small bag combines the house's romantic femininity with a cool punk-inspired edge. The textured-leather has been cut and assembled in Italy and traced with signature gold-tone studs that protect the base. Detach the top handle to add the longer shoulder strap.



# Gucci

Heart embellished matelassé leather shoulder bag

RM 9,339

With this carefully designed purse, Gucci celebrates carrying your heart on your shoulder rather than your sleeve. It's manufactured in Italy from the brand's distinctive matelassé leather and is embossed with the 'GG' logo plaque.



# SAINT LAURENT

Le 5 à 7 leather-trimmed raffia shoulder bag

RM 6,458

The 'Le 5 à 7' bag from SAINT LAURENT has been updated in timelessly stylish raffia to embrace the sun rays in style. It has strips of soft leather gripping the classic 'YSL' logo and is perfectly suited for carrying warm-weather essentials like an SPF lip balm and sunglasses.



# Balenciaga

Le Cagole XS studded metallic crinkled-leather shoulder bag

RM 11,889

Balenciaga's 'Le Cagole XS' shoulder bag is crafted from crinkled-leather and embellished with metallic studs. If it looks familiar, you're not wrong - the hardware and shape are inspired by the brand's '00s 'Classic City' line. Fill it with just the essentials - think phone, cardholder and lip gloss.



# Loewe

Paseo Satchel pleated leather shoulder bag

RM 11,334

"Craft is the essence of Loewe," explains Jonathan Anderson, Creative Director. "It is where our modernity lies, and it will always be relevant." This 'Paseo Satchel' bag is handcrafted in Spain by expert artisans from buttery leather and features soft pleats for shape and massive knots at the strap.

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# THE LUXE LOAFER

SMARTEN UP YOUR FOOTWEAR COLLECTION WITH THESE SOPHISTICATED SOLES



# Gucci

Cutout glossed-leather loafers

RM 4,523

Gucci's loafers are inspired by a vintage style that initially appeared in the 1970s. They're made in Italy from silky glossy leather and don't have standard penny slots, instead opting for cuts that resemble the label's characteristic interlocking design. Wear it with anything from jeans to tiny skirts.



## Loewe

Blaze burnished brushed-leather loafers

RM 5,049

Loewe's designs are never without a quirk or two. These 'Blaze' loafers have been crafted in Italy from leather that's brushed to create a burnished effect and have pronounced curved toes. Their chunky feel is enhanced by gripped rubber soles.



# Ferragamo

Irina logo-debossed leather loafers

RM 3.317

Ferragamo's classic shoes are steeped in Italian workmanship, so each pair is high-quality and timeless. These 'Irina' shoes are fashioned from polished leather in Maximilian Davis' signature hue of 'Flame Red' and have logos embossed in place of hardware. Follow the lead of the runway and wear the bright colour from head to toe.



# Burberry

Rupert leather penny loafers

RM 3,965

Burberry pokes fun on the history of penny loafers by inserting a logo-engraved coin inside the strap where wearers used to stash two cents, which was enough to make a phone call in the 1930s. They're made of brown glossy leather and have a slight heel. Wear it alone or with twisted socks.



# Bottega Veneta

Embellished patent-leather loafers

RM 5,595

Matthieu Blazy furthers Bottega Veneta's commitment to excellent craftsmanship. These traditional loafers have been modernised with gold hardware, a delicate round toe, and a glossy patent finish. Wear yours with casual tailoring.



Chloé

Marcie embellished leather loafers

RM 4,196

The 'Marcie' loafers by Chloé are composed of silky white leather and sit on low heels. The iconic penny form is defined by the same whipstitched trims featured on the collection's bags and is topped with gold buckles. This product was created using Considered Processes.

LUXE LIFESTYLE

### LUXE by KL life style

# THE LUXE REPORT



### W Hotels Debuts A Vibrant New Luxury Playground With The Opening Of W Macau

W Hotels, part of Marriott Bonvoy's global portfolio, announced the highly anticipated opening of W Macau – Studio City, marking the debut of the iconic W Hotels brand in Macau, a spirited city of culture, cuisine and captivating experiences. Designed by world-renowned Zaha Hadid Architects, W Macau – Studio City takes inspiration from the glamour of 1950s Hollywood, with rich detailing, geometries and contemporary representations of Macau's unique East-meets-West culture and history. Blue and white waves swirl across the Welcome Desks, wall structures feature picturesque seashores and mirrored ceilings to create wondrous perspectives of undersea scenes. The design of the hotel's 557 distinct guestrooms and suites takes its cue from classical cinema as well as Macau's maritime history. Four distinctive restaurants and bars at W Macau – Studio City invite guests to sample the finest of the city's fusion-forward cuisine, including Living Room, A.P.D., Hawker Hawker, DIVA, and Blind Tiger. Living Room serves niche coffees and cocktails, while A.P.D. is an intimate speakeasy. Hawker Hawker offers international and local flavours, while DIVA offers Cantonese fine dining and Te Jiu cocktails. Blind Tiger offers handcrafted dark spirit cocktails and limited-edition whiskeys.



### **New Immersive Art Gallery REXPERIENCE Opens in REXKL**

REXPERIENCE (RXP.KL), an immersive digital art gallery has opened its doors in the former cinema hall of REXKL, the creative and cultural hub in downtown Kuala Lumpur, starting with their first multi-artist exhibition, "Other World". RXP.KL seeks to transform the historic REX Cinema—once the cultural epicentre of Petaling Street—into a modern, immersive art space. Integrating cutting-edge digital art, RXP.KL aims to spark curiosity, foster a sense of wonder and exploration, and make art accessible to all. RXP.KL's inaugural exhibit, "Other World" is a groundbreaking digital art experience that redefines traditional art-viewing. This immersive journey takes visitors through cosmic, natural, urban, and abstract dimensions, offering a transcendent escape into realms of enchantment and creativity. With three main immersive exhibits and interludes for reflection, the one-hour show promises a transformative experience that honours the limitless possibilities of art. Explore this immersive digital art exhibit from 20 September 2023 to 20 January 2024.



# The Glen Grant Honours Queen Elizabeth II with Devotion 70 Years

The Glen Grant Single Malt Scotch Whisky announces the oldest ever release from the distillery in its 180 years. Named The Glen Grant Devotion in honour of the remarkable reign of Her Majesty Queen Elizabeth II, this release is a tribute to seventy years of resolute service and a lifelong devotion to nature. The Glen Grant Devotion is an exquisite 70-year-old single malt whisky presented as a handcrafted sculptural masterpiece, in collaboration with award-winning craftsman John Galvin and hot glass master Brodie Nairn of GLASSTORM. Sourced from a single French oak butt seasoned with oloroso sherry filled in 1953 at The Glen Grant distillery, Devotion was hand-selected for its lifetime of character achieved through exquisite maturation. The striking deep chestnut hues combine with a definitive floral aroma of intense barley sugar, ripe peach, giving way to honey sweetness. The palate is captivated with rich dried fruits, raisins, sultana, dry spice with just a hint of oak. Showcasing the excellence and unparalleled ageing potential of The Glen Grant whiskies, the whisky is at a high strength of 55.5% abv.





### andBEYOND Opens First Lodge in Asia - andBEYOND Punakha River Lodge

Situated on the banks of the Mo Chu River in the Punakha Valley, the lodge features six tented suites, as well as a two-bedroom villa with a private pool and a one-bedroom villa, which boasts a plunge pool / hot tub, depending on the season. Like all andBeyond's properties, the lodge draws inspiration from its natural surroundings and combines traditional Bhutanese style with a unique twist. Safari-style tented suites are suspended from a traditional Bhutanese timber structure. Decorative painted and gilded details appear in the woodwork, particularly in the bathrooms, which feature elegant brass-cladded bathtubs. The blue poppy, the national flower of Bhutan, also makes an appearance as a recurring theme woven throughout the interior design. Handwoven Bhutanese wool products are used as upholstery, linen detailing and blankets, bringing a touch of bold and bright colour and texture to the simple and unpretentious design. Warm and soulful, the overall feeling is a tremendous sense of peace and wellbeing, combined with a genuine sense of place. Boasting uninterrupted views of the Himalayas, the lodge site offers easy and unrivalled access to the Khamsum Yuelley Namgyal Chorten, a site that is a major drawcard for visitors to Punakha.



### **Sanlorenzo Premieres SX100**

A 100-footer with a 25 ft beam, the SX100 offers accommodation for eight guests and five crew. Four 800hp D13-IPS1050 engines produce a top speed of 23 knots, a cruising speed of 20 knots and an economical speed of 10 knots, which offers a range of 1,600nm. The forward part of the main deck houses the owner's suite, which combines mirrors and glass details with wood. The three guest cabins are located on the lower deck, while the upper deck includes large windows sheltering the wheelhouse. Features include two internal staircases connecting the three levels. The first, with its sculptural character, is made of chromed metal and joins the lower deck with the main. The staircase connecting the main deck to the flybridge is in wood and is disguised behind a decorative screen.

**LUXE** AUTOMOBILE

# THE WORLD OF PLITONIC LINE LINE THE WORLD OF THE WORLD OF

WE'RE HERE TO HYPE YOU UP ON ALL THE BEAUTIFULLY DESIGNED AUTOMOBILE NEWS AND LATEST RELEASES.



### BMW REVEALS ITS VISION NEW CLASS: AN ALL-ELECTRIC CONCEPT VEHICLE

BMW recently unveiled the BMW Vision Neue Klasse, a fully-electric concept car that is intended to provide a link between the real and virtual worlds with next-generation iDrive technology. The exterior has broad surfaces and distinct lines, as well as characteristic design aspects such as the BMW kidney grille and Hofmeister kink, which add to the car's distinct BMW aura. According to the automaker, the vehicle's "Joyous bright" paintwork, combined with a faint yellow colour, was chosen to reflect a futuristic and pleasant demeanour, with a playful wink engraved into the lower side fender, stating "future is bright." The interior also features the next-generation BMW iDrive, which promises a digital user experience that seamlessly combines the real and virtual worlds with improved entertainment and safety features. Powerful wheel arches, a forward-slanting "shark nose" front end, and 21-inch aerodynamic wheels reminiscent of motorsport designs are distinguishing design elements. E Ink accents on the side windows and 3D-printed rear light parts scattered over many levels are just a few of the revised design features available through the Neue Klasse.



# CADILLAC REVEALS THE UPDATED 2025 CT5 WITH A TECH FOCUS

Cadillac announced a revamped and more advanced 2025 CT5, boasting a bolder front-end look as well as greater comfort, safety, and technological features. The update's showpiece is a new 33-inchdiagonal LED colour touchscreen panel. A revamped front fascia with a lower and wider front grille, new Cadillac distinctive vertical lighting, and stacked LED headlamps are among the notable visual improvements. The CT5 Sport trim also has a performance black mesh arille and other black external details. The CT5's basic 2.0L Turbo engine produces 237 horsepower and 258 lb-ft of torque, while an optional 3.0L Twin-Turbo engine produces 335 horsepower and 405 lb-ft of torque. The car's centrepiece, a new 33-inch-diagonal LED colour touchscreen display with 9K resolution that curves towards the driver, provides a technologically advanced and personalised experience. Drivers can use Google built-in compatibility to access hands-free communication, live traffic updates, and download their favourite apps such as podcasts, news, and music.



### LOTUS UNVEILS ITS FIRST HYPER-GT: THE EMEYA

Lotus has launched the Emeya, the company's first Hyper-GT model, a four-door vehicle meant to set a new bar for luxury and performance in the electric vehicle industry. The Emeya has innovative aerodynamic features, such as an active front grille, rear diffuser, and rear spoiler, along with a low centre of gravity, which are intended to improve stability and set a new bar for ride and handling perfection in the GT market. The vehicle also has an electronically controlled air suspension system that automatically adjusts the vehicle to give the smoothest ride possible. The Emeya strives to lower its carbon footprint by using innovative sustainable materials. Luxury threads manufactured from reused fibres from the fashion industry, PVD aluminium, Alcantara, Nappa leather, and Ultrafabrics PU are used throughout the interior. The vehicle also includes an immersive audio system created in collaboration with KEF, which features Dolby Atmos-enabled 3D surround sound.



### BENTLEY INTRODUCES THE BENTAYGA EWB MULLINER, ITS NEW LUXURY FLAGSHIP

The Bentley Bentayga Extended WheelBase (EWB) Mulliner, the premium automaker's bespoke commissioning division, has shown its latest masterpiece. The EWB Mulliner, dubbed "the pinnacle Bentley," combining great performance and elegant luxury. The EWB Mulliner has a striking Double Diamond front grille and exclusive Mulliner-designed 22-inch wheels with self-levelling wheel emblems on the outside. The longer wheelbase emphasises the spaciousness of the cabin, providing additional space for added comfort. The core of this latest Mulliner is a strong 4.0L twin-turbocharged V8 engine. While it packs a punch, passengers can also expect to travel in comfort owing to Bentley's Dynamic travel, rear-wheel steering, and three-chamber air springs. Inside the interior, Mulliner Diamond Illumination decorations use LEDs to generate exquisite lighting displays via perforations in the leather trim. Bentley has also made an effort to use sustainable materials, such as the Olive Tan leather, which was tanned utilising a byproduct of the olive pressing process.

# BEAUTIFUL HOTEL DESTINATIONS

SOMEWHERE ALONG THE WAY, HOTELS HAVE BECOME RIGHTFUL DESTINATIONS ON THEIR OWN. HERE ARE SOME LUXURY HOTELS SCATTERED ACROSS THE GLOBE, THAT SHOULD BE ON TOP OF YOUR BUCKET LIST.







## The Royal Sands Koh Rong

### Koh Rong Islands, Cambodia

Experience the beauty and calm of an island paradise in the most elegant of fashions. Spanning a private 400 metre beach on the tropical island of Koh Rong, The Royal Sands is a 5-star resort offering an intimate glimpse of island life as it was meant to be. Relax on the white sandy beaches, swim in the crystal-clear ocean waters, admire the exotic wildlife, gaze at the mesmerising sunsets, enjoy the freshest foods. The Beach Front Pool Villas are located directly on the soft, white sandy beach. They feature a private 10 metre swimming pool, a spacious bedroom, a bathroom with a bathtub and a double sink, an indoor and outdoor rain shower, and an outdoor sala lounge area fitted with oversized pillows and a wooden deck. Situated at the front of the resort, Pool Villas offer privacy with a natural foliage semi enclosure.

### www.royalsandskohrong.com







### Cannúa

### Marinilla, Colombia

Nestled in the heart of the Antioquian mountains, the sprawling property of Cannúa provides you with the extraordinary opportunity to explore a renewed, magical Colombia through genuine local experiences, incredible biodiversity, gourmet food, and rewarding adventure excursions. Whether you prefer to sip a coffee or cocktail and soak in panoramic views, hike along historic trails, go bird watching, explore colourful pueblos, enjoy fine dining, unwind at the spa or find a deeper connection or community and culture.

### cannua.com







### Masseria Le Carrube

### Puglia, Italy

Masseria Le Carrube is the experience of a rustic relaxation totally immersed in nature and in the Puglian tradition. Lodged in a farmhouse, dating to the 12th century, its 19 rooms feature whitewashed brick and antique accents. Formerly a frantoio producing top-notch olive oil, the masseria still retains much of its charm – though rooms and suites (plus one tiny trullo) are modern in design and slick in execution. Bougainvillea weaves throughout the courtyards, while lemon trees and prickly pears frame the property. Tucked away from the centre of Ostuni, but reachable in a few minutes, the region's history is evident in every detail: stone walls and courtyards, antique furnishings, and fine Italian linens.

### masserialecarrubeostuni.it







### Can Mascort Eco Hotel

### Palafrugell, Spain

Can Mascort is located in an intimate space, with thick walls, high ceilings and old beams. It is an ecological and healthy hotel, where you can enjoy a few days of rest, nature and harmony. The hotel is located in the historic centre of Palafrugell, surrounded by three pedestrian streets and with basic services only a few short metres away. Built in a renovated building, listed as historical heritage, Can Mascort has been restored according to the principles of bioconstruction, to recover its essence and become an ecological, healthy and sustainable building. The ideal hotel for those travellers who share a passion for healthy living and care. The rooms are spacious and unique, spread out over two floors and with different categories, including family rooms. They are bright rooms which, in some cases, still have their original hydraulic tile floors or ceiling beams.

### canmascortecohotel.com



Slim and shapely, Hvidt & Molgaard's Pinwheel HM7 was first produced in 1953 and is an unusual piece. Named after the children's toy, where a wheel of paper spins around an axle, it draws inspiration from this playful example of geometric design. As such, Pinwheel is composed of six smaller tables that are purchased individually. Slot them together, however, and they cleverly form one shield-shaped piece. Designed to be adaptable, this table can be creatively refashioned to suit all sorts of living arrangements: Pinwheel can exist as several bijou tables placed throughout the home, utilised together as a console, or even configured into the shape of a snake or a flower. Hvidt and Mølgaard stood at the forefront of mid-century Danish furniture design. Both trained as architects, a professional background that is apparent in the rigorous approach they applied to furniture design. Their pieces often lend a sculptural element to the spaces they inhabit, and Pinwheel, with its precise and elegant aesthetic, is no exception. Available in either solid white oiled oak or oiled walnut, the gleaming brass legs of this decorative piece are finished with a satin polish.



# Hako Bar

101 Copenhagen

Hako, the Japanese word for box or storage, is a collection of storage and furniture objects inspired by Japanese living. Hako features a bar and storage object, console, bench, coffee table and side table. Each product is handmade of massive ash with French bamboo mesh, creating a semitransparent front or top surface. The wooden surfaces smoothly transition into metal frames and fittings, creating a refined modern expression. The conic shaped legs and slim metal tray is made of plated metal. Designed by Kristian Sofus Hansen & Tommy Hyldahl.







# **Puff Floor Lamp**

Normann Copehagen

The Puff Lamp Collection is a modern and sculptural take on the traditional rice paper lamp, designed with organic and simple principles in mind. The Puff Lamp Collection honours one of the oldest traditions within lamp making in Asia. Rice paper lamp shades have been used for centuries and have originally adorned the halls of temples. It was also a trip to Japan that sparked the inspiration for the Puff Lamp Collection, where designer Saskia Huebner saw endless variations of the rice paper lamp. This became a motivation to find the right balance between sculptural playfulness and functional minimalism and resulted in a collection that invites you to arrange different voluminous shapes in a playful matter. Puff is thus suitable for the large hotel lobby, restaurant, or a small private room. Voluminous but LightThe rice paper material makes it possible to create immense volume, without wasting unnecessary material or creating a heavy, inconvenient design. The rice paper allows for a natural, warm light, as it gently shields the light source from being too bright and overexposed. The lamps thus submit a soft light, while appearing like organic sculptures in the given

# Studio Bench

NORR11

Studio Bench is the newest addition to the Studio Collection, ideal either as stand alone piece or in a sofa setting. Studio is defined by its bold fluted upholstery characteristics inspired by late 70s sofa styles, refined in a contemporary way - giving it a distinct and sophisticated look. The bench can serve as a standalone piece or fit comfortably within a larger seating setup of the Studio Series. Each module of Studio articulates soft and welcoming lines ideally suited for living, socialising and relaxing where one can feel totally at ease. The Studio Bench can be moved and repositioned across the series to maximise comfort.

# Boomerang HM1 Lounge Chair

andTradition

This mid-century classic lounge chair by duo Hvidt & Molgaard has a nofrills form. From a hand-polished wooden frame that echoes the pleasing L-shaped symmetry of its Australian namesake, to the slender brass legs that splay out an angle, the Boomerang endures as a masterpiece.

While Hvidt & Molgaard stripped the frame of any superfluous detail, they also employed their superior technical skills to maximise comfort. Its appearance is contemporary, but the Boomerang prioritises another principle of modern Danish design: that of function. The relaxed slant of the back ensures that one sits with ease, as does the option of a version with arm rests. Reversible pillows with removable covers add further support.

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In the world of interior design, the open shelving trend has taken kitchens by storm. Not only does it provide a functional and accessible storage solution, but it also adds a touch of character and style to any culinary space. If you've been contemplating a kitchen makeover or simply want to revamp your cooking haven, open shelving might just be the ingredient you've been missing. Join us as we explore a smorgasbord of open shelving kitchen ideas that will not only enhance your prep space but also infuse your kitchen with personality and charm.

THE PERFECT PREP SPA

SHELVING KITCHEN IDEAS

### The Beauty of Open Shelving

Open shelving is more than just a design trend it's a practical choice for busy kitchens. Here's why you might want to consider it.

- 1. Accessibility: With open shelves, your cooking essentials are within arm's reach. No more rummaging through cluttered cabinets to find that elusive spice jar.
- **2. Visual Appeal:** Open shelves provide a platform to showcase your most treasured kitchenware, from gleaming copper pots to hand-painted ceramics. They transform everyday items into art.
- **3. Space Perception:** Open shelves create an illusion of more space, making even the tiniest kitchens feel airier and more open.
- **4. Easy Organisation:** When everything is in plain sight, it's easier to keep your kitchen organised and clutter-free.
- **5. Personalisation:** Open shelving allows you to inject your kitchen with your unique personality and style through curated displays.



### 1. Rustic Charm with Reclaimed Wood

Give your kitchen a cozy, farmhouse-inspired vibe with reclaimed wood shelves. The weathered texture and warm hues of reclaimed wood add rustic charm to any culinary space. Pair these shelves with mason jar storage for a truly rustic feel. Bonus points for incorporating a sliding barn door pantry!

### 2. Industrial Chic with Metal Shelving

For a modern, industrial twist, opt for sleek metal shelves. Stainless steel or black iron shelves with clean lines can transform your kitchen into a stylish, minimalist haven. Add some clear glass canisters for a pop of elegance amidst the ruggedness.

### 3. Floating Shelves for Minimalism

If you're a fan of minimalist design, floating shelves are your best friend. These unobtrusive shelves give your kitchen an airy and clutter-free look. Use them for your everyday dishes, neatly stacked and ready for use.

### 4. Colourful Delight with Painted Shelves

Open shelving doesn't have to be bland. Inject some personality with brightly painted shelves that complement your kitchen's colour scheme. It's an excellent way to infuse energy and vibrancy into your cooking space.

### 5. Glass Shelves for a Contemporary Touch

For a contemporary and slightly ethereal look, consider glass shelves. They reflect light beautifully, making your kitchen feel brighter and more spacious. Display your fine china and crystal glassware with pride.

### 6. Mix and Match for Eclectic Ecstasy

Embrace the eclectic by mixing different shelf materials and styles. Combine wood, metal, and glass shelves for a truly dynamic and personalised look. Add a splash of green with potted herbs or succulents.

### 7. Minimal Backsplash Shelves

Take your open shelving game up a notch by turning your backsplash into a storage wonderland. Install shelves directly above your countertops, where you can store spices, condiments, and cooking essentials while keeping them close at hand.

### 8. Corner Shelving for Utilising Space

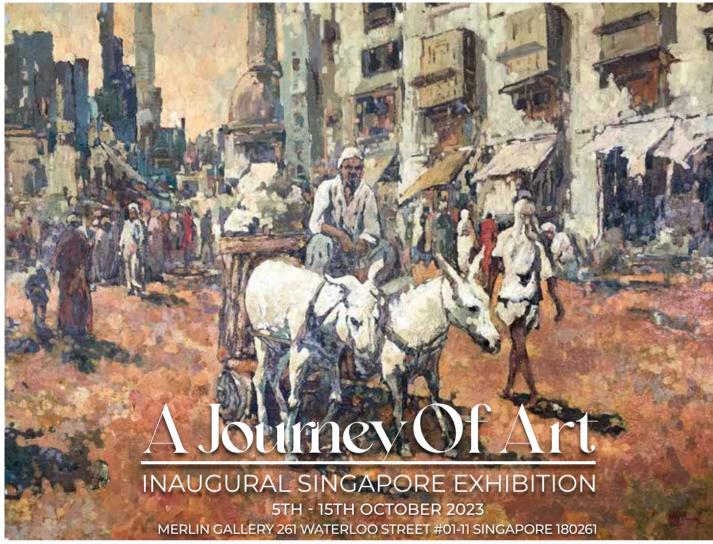
Don't forget about those underutilised corners. Install corner shelves to maximise storage without sacrificing style. These are perfect for displaying your eclectic mix of cookbooks and quirky kitchen collectibles.

### Your Dream Kitchen Awaits

Open shelving in the kitchen isn't just a practical storage solution it's an opportunity to showcase your culinary personality and design flair. Whether you lean towards rustic, industrial, or contemporary aesthetics, open shelving can be customised to suit your style and needs. So, why not embark on this design adventure and create the perfect prep space that's as functional as it is visually captivating? With these open shelving kitchen ideas, your dream kitchen is closer than you think!



ART FEATURES
ART FEATURES



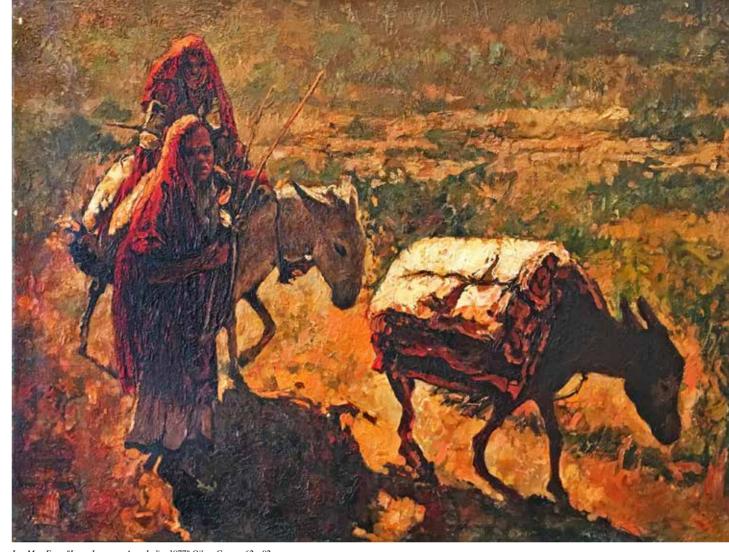
### A JOURNEY OF ART - INAUGURAL SINGAPORE EXHIBITION

KL Lifestyle Art Space (KLAS), an art gallery renowned for its unwavering commitment to fine art and its creativity and cultural enrichment embark on its inaugural travelling show to Singapore. The show, aptly entitled A Journey of Art, starts from the 5th to the 15th of October 2023, during which art enthusiasts will be captivated by the allure of this groundbreaking endeavour.

A Journey of Art will comprise an exceptional collection of masterpieces from Malaysia and the region, and will be available for sale throughout the exhibition, which will culminate at the Merlin Gallery, situated at 261 Waterloo Street in vibrant Singapore. This collaboration between two prominent art establishments is poised to redefine the boundaries of artistic expression and transcend geographical limits with an astounding collection of masterpieces primarily from Malaysia, Singapore and Indonesia.

KL Lifestyle Art Space's inaugural travelling show is not just an exhibition; it is a celebration of creativity, a testament to the power of art, and an invitation to embark on a transcendent voyage through the world of visual splendour. Mark your calendars, as the countdown to October 5th, 2023, begins—an artistic rendezvous not to be missed.





Lee Man Fong "Long Journey - Agra India, 1977" Oil on Canvas 62 x 82cm



Yong Mun Sen "Boats, 1944" Oil on Canvas 60 x 65 cm



 $Raphael\ Scott\ Ahbeng\ "Terraced\ Forest, 2006"\ Acrylic\ on\ canvas\ 118\ x\ 90cm$ 

### KLAS in Malaysia

KL Lifestyle Art Space (KLAS) has re-opened its gallery at its flagship outpost at 150, Jalan Maarof, Bukit Bandaraya, Bangsar in Kuala Lumpur under the banner of KLAS Plus. Aptly named, the gallery is devoted to curating and exhibiting the best of Modern and Contemporary Art from the local, regional and international artists and art auctions. KLAS will be hosting its 55th art auction on 24 September 2023.

The newly redesigned interiors at KLAS reflects modernity — it is an amalgamation of bespoke furnishing that blends seamlessly with one another with a personality of its own which does not steal the thunder of the artworks on display added with a truly warm and welcoming appeal.

We are indeed very happy with the recent relocation of the gallery from Jalan Utara in Petaling Jaya after a 7 year hiatus of presence conversing with the locale's bustling and thriving neighbourhood in the prime residential suburbs in the southwest of Kuala Lumpur, Bangsar.

KLAS will remain to be a commercial gallery unlike any other and continue to be at the forefront of the Malaysian art landscape to engage with art enthusiasts and collectors with its new vast, 6,000 square feet of gallery space that spans across two double split floors in this newly reconfigured space.

The ground floor will serve as a permanent space dedicated to a permanent display of artworks for Private Sale, while the first floor will be utilised as a platform for hosting Solo and Group exhibitions and space for the calendar of KLAS Art Auction's activities. KLAS's first floor space will kick start this new direction in championing and highlighting emerging artists and fresh graduates in fine art, while giving them a platform to showcase their inherent proclivity towards creating art in its effort to raise awareness on the Malaysian art landscape. This new approach goes beyond the initial direction of KLAS's focus on the established artists especially the seniors and masters exclusively since 2011.



Yusof Ghani " Topeng Series, 1996 " Acrylic on canvas 76 x 61 cm



Abdul Latiff Mohidin "Rimba Series - Puntung The Stump, 1996" Oil on canvas 137 x 266 cm

**ART** FEATURES



### KLAS @ Jalan Bukit 11/2

With a legacy steeped in promoting local talent and fostering a deep appreciation for the visual arts, KLAS has recently expanded its illustrious repertoire by opening another space dedicated to creative expressions with a newly opened neighbourhood boutique styled framing and art gallery at 9, Jalan Bukit 11/2, Petaling Jaya. This new chapter, under the KLAS umbrella is not only a breathtaking gallery, but a dedicated framing studio that redefines the way we experience and preserve art.

KLAS at Jalan Bukit 11/2 signifies not only a commitment to the flourishing arts scene in Malaysia but also a dedication to providing artists and collectors with an immersive experience like never before. Come on by and discover this beaming new space, where the canvas is only the beginning and it serves as a vibrant testament to KLAS' dynamism in the local art scene. Together, we shall celebrate tradition and innovation, culture and contemporaneity in KLAS' quest to make art accessible, engaging and timeless.

We sincerely look forward to seeing you at this inaugural travelling show and would like to take this opportunity to thank you for your kind support over the past 13 years. Our passion has and always has been art; we hope to continue striving to promote Malaysian art and bring you the best in modern and contemporary works that would astound you through our art auctions and exhibitions.



Fuji Anggara "Pertemuan, 2022" Acrylic on canvas 76 x 183 cm



Fuji Anggara "Gerbang Perjuangan, 2023" Acrylic on Twin wood panels (Diptych) 240 x 153cm

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HEALTH & BEAUTY



### Sustainability in Beauty: More Than Just a Trend

Before we delve into the crème de la crème of sustainable beauty brands, let's take a moment to appreciate why sustainability in beauty is more than just a passing trend. The cosmetics industry has long been criticised for its contribution to plastic waste, chemical pollution, and animal testing. However, as consumers become more eco-conscious, beauty brands are reevaluating their practices to alian with values that prioritise the planet and its inhabitants.

Enter sustainable beauty brands. These companies are revolutionising the beauty landscape by focusing on ethical sourcing, responsible packaging, cruelty-free practices, and eco-friendly formulations. But don't let the "sustainable" label fool you; these brands are anything but crunchy or basic. They're the epitome of opulence, proving that luxury and environmental responsibility can go hand in hand.

### The Creme de la Creme of Sustainable Luxury Beauty



### Guerlair

Guerlain has launched a number of planet-focused initiatives in recent years. The brand's 'bee university' brings together leading experts in attempt to slow declining bee populations, while its support of Indian vetiver production has revived a slowing farming industry. The new Aqua Allegoria Harvest Neroli Vetiver fragrance spotlight honey produced by the brand's Women For Bees initiative with UNICEF.



### **Tata Harper**

Tata Harper's eponymous brand is a masterclass in farm-to-face skincare. Located on a picturesque farm in Vermont, the brand formulates its products with ingredients grown right on-site. Each product is housed in stunning, green glass packaging that's both recyclable and chic. From their rejuvenating serums to their clarifying masks, Tata Harper's line of skincare is a sustainable indulgence.



# AVEDA

### Aveda

Aveda has been a pioneer in sustainable beauty for decades. The brand's luxurious haircare and skincare products are made with natural and plant-based ingredients. Aveda is committed to minimising its environmental footprint and has even achieved Cradle to Cradle certification for some of its packaging, ensuring that it's recyclable or biodegradable.



### Aesop

Aesop's approach to sustainability is deeply rooted in their brand philosophy. They believe that business has a significant role to play in addressing the challenges our planet faces, and they've taken meaningful steps to make a positive impact. Aesop carefully selects its ingredients, opting for those that are both effective and sustainably sourced. They prioritise botanical ingredients, often partnering with local communities to support ethical harvesting and fair trade practices. Additionally, Aesop avoids harmful chemicals, embracing clean, safe formulations. It is committed to reducing waste, and it shows in their packaging choices. Many of their products are housed in amber glass bottles that are both recyclable and reusable. Aesop actively encourages customers to return their empty containers to their stores through their recycling program, lessening the environmental impact even further.



### **Biossance**

Biossance's journey began with a breakthrough discovery. Scientists found a way to create a 100% plant-derived version of squalane, a naturally occurring molecule in our skin that diminishes with age. This squalane innovation became the cornerstone of Biossance's product line, setting it apart from traditional skincare brands. The brand's squalane is sustainably sourced from renewable sugarcane, which ensures a constant and eco-friendly supply. Biossance opts for recyclable packaging whenever possible, and they are dedicated to reducing single-use plastics in the beauty industry. Their boxes are FSC-certified, meaning they come from responsibly managed forests.

HEALTH & BEAUTY

HEALTH & BEAUTY



In the world of skincare and cosmetic procedures, new innovations are constantly emerging to help us achieve our skin goals. One such innovation that has been making waves in recent years is injectable polyneuclotides. These tongue-twisting compounds might sound intimidating, but fear not – they're here to revolutionise the way we care for our skin. In this article, we'll take a deep dive into the world of injectable polyneuclotides, breaking down what they are, how they work, and why they're becoming increasingly popular.

### What Are Injectable Polyneuclotides?

Let's start with the basics. Injectable polyneuclotides, often referred to as "PN," are a type of injectable skincare treatment designed to improve the appearance and health of the skin. Unlike traditional dermal fillers, which focus on adding volume to specific areas of the face, PN treatments target the skin's overall quality, aiming to enhance its texture, elasticity, and hydration.

PN is composed of polynucleotides, which are chains of nucleotides – the building blocks of DNA and RNA. These long chains of molecules play a vital role in various biological processes, including cell growth and repair. When introduced into the skin, PN can stimulate collagen production, improve blood flow, and promote overall skin rejuvenation.

### **How Do Injectable Polyneuclotides Work?**

The magic of injectable polyneuclotides lies in their ability to harness the body's natural processes for skin repair and rejuvenation. Here's how it works:

- Collagen Stimulation: Collagen is the protein responsible for maintaining the skin's structure and elasticity. As we age, collagen production decreases, leading to wrinkles and sagging skin. PN injections stimulate the production of collagen, helping to restore the skin's youthful firmness and plumpness.
- **Hydration:** Proper hydration is essential for healthy-looking skin. PN treatments can enhance the skin's ability to retain moisture, resulting in a more radiant complexion.
- Reduced Inflammation: Inflammation is a common culprit behind many skin issues, including redness and acne. PN treatments can help reduce inflammation, leading to a calmer, clearer complexion.
- Improved Blood Circulation: Good blood flow is crucial for delivering essential nutrients to the skin and removing waste products. Injectable polyneuclotides can enhance blood circulation, ensuring that your skin receives the nourishment it needs to thrive.



### Why Are Injectable Polyneuclotides Gaining Popularity?

Now that we understand how injectable polyneuclotides work, it's time to explore why they're gaining popularity at such a rapid pace.

- Non-Invasive: Many people are drawn to PN treatments because they are non-invasive. Unlike surgical procedures that require incisions and downtime, PN injections involve minimal discomfort and allow you to resume your daily activities almost immediately.
- **Versatility:** PN treatments can be used on various areas of the body, not just the face. This versatility makes them suitable for addressing concerns on the neck, décolletage, hands, and more
- Minimal Side Effects: Adverse reactions to PN injections are relatively rare and usually mild, such as redness or swelling at the injection site. This makes them a safer option for many people.
- Natural-Looking Results: Injectable polyneuclotides enhance the skin's natural processes, resulting in subtle and natural-looking improvements. You won't have to worry about the dreaded "overdone" appearance that can sometimes come with other cosmetic treatments.
- Long-Lasting Effects: While the exact duration of results can vary from person to person, many individuals enjoy the benefits of PN treatments for several months. Periodic touch-ups can help maintain the desired results.

### The Future of Skincare?

As the demand for non-surgical cosmetic procedures continues to rise, injectable polyneuclotides are poised to become a staple in the world of skincare and aesthetics. These innovative treatments offer a holistic approach to skin rejuvenation, addressing not just the surface but also the underlying factors that contribute to a youthful and radiant appearance. While injectable polyneuclotides may not be a magic solution to all your skincare woes, they certainly have the potential to complement your existing skincare routine and help you achieve your skin goals. As with any cosmetic procedure, it's essential to consult with a qualified and experienced healthcare professional to determine if PN treatments are right for you.

In conclusion, injectable polyneuclotides are a fascinating development in the realm of skincare and cosmetic procedures. They represent a gentle and effective way to support your skin's natural processes, promoting a healthier and more youthful appearance. So, the next time you hear someone mention "PN," don't be intimidated; embrace the future of skincare and consider exploring this exciting option for yourself!

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In a world buzzing with fitness trends, workout fads, and heart-pounding routines, there's one hidden gem of a training zone that often goes overlooked: Zone 2 Cardio. While it may not have the adrenaline-pumping reputation of high-intensity interval training or the muscle-burning allure of strength training, Zone 2 Cardio has quietly become a cornerstone of fitness for many athletes and fitness enthusiasts. If you're curious about this often-underestimated training zone and its benefits, you're in the right place. Welcome to your complete guide to Zone 2 Cardio.

### What is Zone 2 Cardio?

Zone 2 Cardio refers to a specific heart rate training zone that falls between 60% and 70% of your maximum heart rate. This zone is often associated with low to moderate-intensity exercise, where you can maintain a conversation without gasping for breath. It's sometimes referred to as the "aerobic zone" because it primarily relies on the aerobic energy system, which means your body is using oxygen to fuel your workout.

### The Science Behind Zone 2 Cardio

To truly appreciate the benefits of Zone 2 Cardio, it's essential to understand the science behind it. When you exercise within this heart rate zone, several remarkable things happen in your body:

- Fat Burning: Zone 2 is a sweet spot for fat burning. During low to moderate-intensity exercise, your body primarily uses fat as its energy source. This can be especially appealing if weight loss or body composition improvement is one of your fitness goals.
- **Recovery:** Zone 2 workouts are excellent for recovery days. They promote blood flow, aiding in the removal of waste products from your muscles and reducing muscle soreness.
- Endurance Building: Zone 2 training helps improve your aerobic capacity and endurance. It strengthens your heart, lungs, and the network of capillaries that supply oxygen to your muscles, making it easier to sustain physical activity for longer periods.
- Mental Clarity: Engaging in Zone 2 Cardio can have a calming effect on the mind. It's an opportunity to disconnect from the chaos of daily life, reduce stress, and boost mental clarity.

### **How to Determine Your Zone 2 Heart Rate**

The simplest way to calculate your Zone 2 heart rate is to use the Karvonen formula, which takes into account your resting heart rate (RHR) and maximum heart rate (MHR). Here's how to do it:

- Determine your Resting Heart Rate (RHR) by taking your pulse when you wake up in the morning before any physical activity. Record this number.
- Calculate your Maximum Heart Rate (MHR), which is typically estimated as 220 minus your age. So, if you're 30 years old, your estimated MHR is 190 beats per minute (bpm).
- Calculate your Zone 2 heart rate range by subtracting your RHR from your MHR, and then multiply it by 60% and 70%. For example, if your RHR is 60 bpm and your MHR is 190 bpm, your Zone 2 range would be between 114 bpm (60% of the range) and 133 bpm (70% of the range).



### **Zone 2 Cardio Activities**

Now that you know what Zone 2 Cardio is and how to find your target heart rate, let's explore some activities that are perfect for training in this zone:

- Long Runs or Walks: Whether you're a seasoned runner or prefer a brisk walk, these steady-state activities are excellent for Zone 2 training.
- Cycling: Whether you're a seasoned runner or prefer a brisk walk, these steady-state activities are excellent for Zone 2 training.
- **Swimming:** Lap swimming at a relaxed pace can keep your heart rate within the Zone 2 range while providing a full-body workout.

- **Rowing:** Rowing machines at the gym are perfect for Zone 2 workouts. Focus on maintaining a steady pace.
- **Hiking:** Exploring nature on a gentle hike can be both mentally refreshing and excellent for Zone 2 training.
- **Group Fitness Classes:** Some low-intensity group fitness classes, like yoga or Pilates, can also help you stay in Zone 2.

### How to Make the Most of Zone 2 Cardio

To reap the full benefits of Zone 2 Cardio, keep these tips in mind:

- Monitor Your Heart Rate: Invest in a heart rate monitor or fitness tracker to ensure you're staying in your target zone.
- Consistency is Key: Invest in a heart rate monitor or fitness tracker to ensure you're staying in your target zone.
- Listen to Your Body: If you're feeling fatigued or need to take it easy, don't be afraid to reduce the intensity. The goal is to stay within the Zone 2 range, but it's okay to adjust as needed.
- Stay Hydrated and Fuel Your Body: Proper hydration and nutrition are vital for any workout, including Zone 2 Cardio.



As mental health professionals, the most common inquiry posed by friends and family accompanying individuals struggling with depression often revolves around the question, "What actions can I take to be of help?". In this article we delve into six general ideas in how to help a person with depression.

- Recognising the Early Signs: Depression often paints individuals in an enduring low mood, much like a persistent climate rather than the changing daily weather. It's an emotional state that's resistant to brightening and frequently accompanies a sense of inability to experience pleasure and a lack of motivation. Look out for physical symptoms like disrupted sleep, poor appetite, and constant fatigue. Additionally, be attentive to cognitive signs, such as loss of focus, feelings of unwarranted guilt, worthlessness, and more severely thoughts of self-harm and suicide. Early recognition is the first step towards effective support.
- Seek Professional Assessment and Treatment: It is paramount to emphasise the importance of an accurate diagnosis. Depression exists on a spectrum, from mild to severe, and treatment approaches may differ significantly. A comprehensive evaluation not only validates the diagnosis but also guides the selection of appropriate interventions, such as psychotherapy for mild cases or medication for more severe presentations.
- Providing a Supportive Environment: Acknowledge the significance of encouraging a supportive environment. Encourage open conversations and discourage stigmatising remarks, criticism, or hostility. Individuals battling depression often face feelings of guilt or shame, so it's crucial to create a non-judgmental atmosphere. Recognising red flags, such as thoughts of suicide or self-harm, necessitates immediate professional intervention requiring them to be referred promptly.





- Effective Communication: Active listening and genuine empathy is key. Emphasise your availability to listen, avoid relating their experiences to your own as some may find it to be invalidating. Foster open and non-judgmental dialogue, allow a safe space for them to express their feelings. It is crucial to respect their privacy and maintain confidentiality, as trust is vital to their sharing of struggles. Additionally, understand and respect their boundaries, as they may need alone time or space to cope.
- A Healthy Lifestyle: Encourage practices that contribute to good mental health, such as a balanced diet, regular exercise, and adequate sleep. Understand that energy levels may be low for individuals with severe depression, making strenuous activities challenging. Support any steps they take towards a healthier lifestyle and be their partner in this journey. These self-care practices can positively impact mood and overall well-being.
- Be Patient and Celebrate Progress: Recognise that the path to recovery is often gradual. Managing expectations is vital as recovery is not an immediate process. Celebrate small victories and offer consistent encouragement. Depression can be an enduring challenge, akin to a marathon rather than a sprint. Understand that encountering obstacles and setbacks during the recovery process is a rule rather than the exception. Maintain a consistent approach in offering encouragement, and your consistency will be mirrored by their recovery.



With all these tips in mind, each person's journey through depression is different and no two are alike. As their support, adapting your support to their individual needs is paramount. The involvement of mental health professionals is always recommended as they offer expertise to complement the warmth of your support. Depression may be complex, but together, we hope to ease the path to healing.



Melaka, the historic gem of Malaysia, weaves tales of bygone eras through its UNESCO-listed streets, vibrant cultures, and enchanting riverfront. Nestled within this cultural tapestry lies a modern sanctuary that embodies the city's essence while offering contemporary comfort and luxury: Courtyard by Marriott Melaka. As you step into the lobby, a world of elegance and hospitality unfolds, welcoming you to an experience that seamlessly merges tradition with modernity. The hotel design echoes an interest and investment in the area: local art hangs on the walls, while knick knacks and fittings are ubiquitously placed throughout the space.

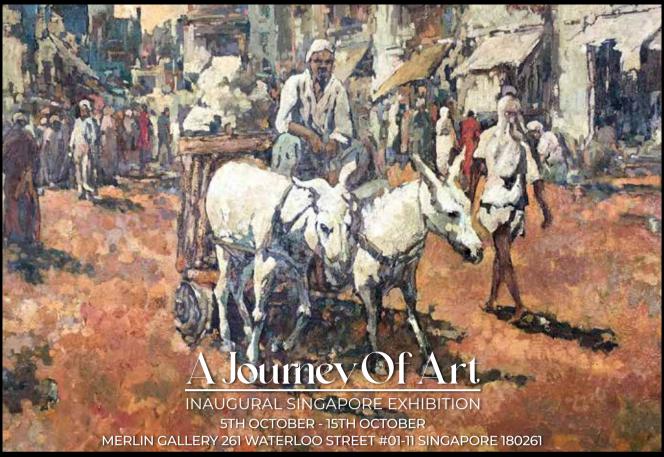
Here, design-driven space, show-stealing views and outstanding food both within and surrounding the hotel are on the agenda. Beyond that, Courtyard by Mariott Melaka is more than just a hotel stay — it's an experience that embodies and takes a nod to the city's rich history and culture, reflected through its service, furnishings and offerings. Service here is so natural you barely notice it, and that's before you consider the food.



Your cultural journey continues as you dine at Courtyard by Marriott Melaka's signature restaurant, Courtyard Cafe. The menu is a testament to Melaka's eclectic culinary heritage, featuring a blend of Nyonya, Malay, and Chinese flavours. Alternatively, venture out to the food paradise that is Melaka and enjoy fresh and delicious seafood by the sea at Ikan Bakar Muara Sungai Duyung or the famous Chicken Rice Ball at Ee Ji Ban Chicken Rice Ball, or Peranakan fare at Atlantic Nyonya HQ.

Take a day or two and fully immerse in Melaka's historical sites, including St. Paul's Hill, A' Famosa, Perigi Hang Li Po, Stadthuys and Harmony and Jonker Street. After a day of walks and exploration, dive into the hotel's rooftop infinity pool for a refreshing retreat. Here, you can soak up the spectacular views of the city while taking a refreshing dip or lounge at the breezy gazebos lined in front of the pool. It's a serene escape that perfectly encapsulates the tranquility that Melaka has to offer.







### Yong Mun Sen "Boats, 1944" Oil on Canvas 60 x 65 cm

# A JOURNEY OF ART INAUGURAL SINGAPORE EXHIBITION 5TH OCTOEBER - 15TH OCTOBER 2023

A Journey of Art will comprise an exceptional collection of masterpieces from Malaysia and the region, and will be available for sale throughout the exhibition, which will culminate at the Merlin Gallery, situated at 261 Waterloo Street in vibrant Singapore. This collaboration between two prominent art establishments is poised to redefine the boundaries of artistic expression and transcend geographical limits with an astounding collection of masterpieces primarily from Malaysia, Singapore and Indonesia.

VENUE: MERLIN GALLERY 261 WATERLOO STREET #01-11 SINGAPORE 180261

Presented by

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